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Rural Coordination Centre of BC
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December 2025

Hello from the Rural Coordination Centre of BC (RCCbc)! My name is Alice Muirhead and I am the Director of Engagement and Outreach. I'm delighted to share this package of resources with you in the hope that one or more of these programs will be of interest to your community.

RCCbc is a network of hundreds of people—rural physicians and other healthcare providers, healthcare administrators, community members, policymakers, educators, researchers, and non-profit and business leaders—dedicated to improving the health of rural and remote communities.

Relationships are at the heart of all our programs and services. We're always interested in hearing what's working in communities, what the challenges are, and how we can help. Please don't hesitate to contact us to find out more or just to chat. We're here for you!

Sincerely,

A handwritten signature in black ink, appearing to read "a muirhead", with a stylized, flowing script.

Alice Muirhead
Director of Engagement and Outreach
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t: 250-552-5288



Rural Coordination Centre of BC

Led by rural physicians, the Rural Coordination Centre of BC (RCCbc) is a network that improves the health of rural people and communities. Funded primarily by the Joint Standing Committee on Rural Issues, our network partners include healthcare providers, healthcare administrators, community members, policymakers, educators, researchers, and non-profit and business leaders. We serve all communities in British Columbia covered by the Rural Practice Subsidiary Agreement.

What We Do

Cultivate Relationships and Networks

We connect people who are passionate about, or play a role in, enhancing rural health equity in British Columbia—from rural citizens and physicians to municipal and Indigenous leaders to provincial policymakers.

Facilitate Rural Health Discussion

We co-create safe spaces for network partners to engage in frank discussion about rural health challenges, explore common solutions to improve rural health, and align our work as partners.

Coordinate Rural Health Projects

We coordinate innovative projects that expand our network and enhance the ability for rural physicians and other healthcare providers to deliver timely, safe, and effective care to rural patients in British Columbia.

Create Learning Opportunities for Rural Healthcare Practitioners

We co-develop continuing medical education, continuing professional development, and mentorship opportunities in collaboration with rural family physicians to enhance rural health providers' skills, scope, and resilience at all stages of their careers.

Advocate for a Healthy Rural British Columbia

We use our personal and shared experiences, as well as rural health research evidence, to effect changes to provincial policies that improve the health of rural British Columbians.

Stimulate Rural Health Research

We provide grants and offer other support to rural physicians and medical students to carry out culturally safe and rurally relevant research that informs policy and improves healthcare practice and delivery.

Develop Healthcare Leaders

We support and develop people in becoming healthcare leaders in their chosen fields of interest and expertise.

Contact

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🌐 rccbc.ca





Dzawada'enuxw First Nation
Kwakwakw'akw Traditional Territory
30km East of Port McNeill

Site Visits By the Numbers

7

Years

131

Communities

*155 unique communities

438

Interviews

RURAL SITE VISITS PROJECT



*View a map of
communities visited



Rural
Coordination
Centre
OF BRITISH COLUMBIA

Update

Hello from the Rural Coordination Centre of BC!

We hope this finds you well. It has been some time since our last update, and we want to reconnect and share what's next. First, we want to thank you sincerely. During the Site Visits Project, communities welcomed us with warmth, openness, and generosity. Your insights, hospitality, and stories shaped our understanding of rural healthcare and continue to guide our work.

Since the Site Visits Program paused, we've reflected on the barriers communities and our team faced, especially during COVID, and reimagined how to make connections easier, more meaningful, and tailored to each community's needs. The Site Visits Program, as it existed, has now transitioned into Engagement & Outreach within RCCbc.

RCCbc remains committed to connecting with communities in many ways, including:

- Community visits
- Community education
- Program and project work
- Annual BC Rural Health Conference (including our BC Rural Health Awards)
- Rural Immersion Trips
- Sustainability Tables
- and more

Through Engagement & Outreach, RCCbc also continues to support the Rural Voices Gathering and the Rural Voices Initiative, helping communities form local partnership tables. For more information on how your community can access these supports, please contact our team at ruralvoices@rccbc.ca.

We also invite you to stay connected with us through:

- See all of our projects in our interactive Annual Reports: <https://rccbc.ca/about-us/annual-reports/>
- Joining our newsletter and hear about upcoming events: <https://rccbc.ca/>

We are grateful for your past participation and warm welcomes, and we look forward to continuing to connect and amplify the strengths and priorities of rural and remote communities across BC.

With Gratitude,



Krystal Wong



Paul Kendal



Jayleen Emery



Alice Muirhead



Bree Loeffler



Danette Dawkin



Tracey DeLeeuw



The Rural Voices Initiative

The Rural Voices Initiative, led by the Rural Coordination Centre of BC (RCCbc), supports communities to share knowledge, identify common goals, and take action on local health and wellness issues.

Rural, remote, First Nations, and Métis Chartered communities across BC can connect with RCCbc for flexible support to plan and host meaningful engagement, from one-time gatherings to ongoing dialogue.

Your Community. Your Voice. Your Way.

We can help your community with:

- Facilitation training or on-the-ground support for community conversations
- Financial support for engagement venues, refreshments, child care, and travel (over 50 km)
- Up to \$2000 in flexible funding to grow ideas that emerge from engagement sessions
- Connections to health, social, academic, non-profit, and government partners across BC

What this could look like:

- A dinner bringing Elders, youth, and healthcare providers together
- A community walk to discuss local wellness priorities
- Support for a new or existing community health table
- Training to help local facilitators lead ongoing conversations

Want to learn more?



Connect with our Engagement & Outreach Team: ruralvoices@rccbc.ca



rccbc.ca/rural-voices-gathering



**Rural
Coordination
Centre**
OF BRITISH COLUMBIA



Quality Team Coaching for Rural BC

Quality Team Coaching for Rural BC (QTC4RBC) is a coaching program that empowers teams to regroup and reconnect with their purpose and take steps toward building their desired team culture and advancing their chosen goals. When healthcare teams are able to rekindle joy and meaning in their work, they're more able to create a positive work environment, optimize their team's performance, and increase the quality and safety of care for patients.

Why do Quality Coaching?

Evidence shows that effective teams create a culture that both improves patient safety and enhances satisfaction and joy for healthcare providers.

Teams enrolled in the program will participate in:

1. A one day in-person coaching workshop in your community with an International Coaching Federation (ICF) certified coach to lay the foundation for coaching towards highly effective teams. Coaches currently working with QTC4RBC are Drs. Rahul Gupta, Cecile Andreas and Tom Wright.
2. Up to four 1.5 hour virtual team coaching sessions in the months following the workshop
3. Up to three leadership coaching sessions

Program eligibility:

Any rural health care team, with priority given to:

- RSA A or B communities
- Remote and/or underserved populations
- Interprofessional teams
- Leadership participation in the program

How to apply:

Please visit rccbc.ca/qtc4rbc for more information about eligibility, how to apply, and to download the Expression of Interest form.

If you are interested in bringing together your team to apply for this program, contact tdeleeuw@rccbc.ca and we can help you develop application.

Contact

Tracey DeLeeuw
Project & Research Facilitator
tdeleeuw@rccbc.ca

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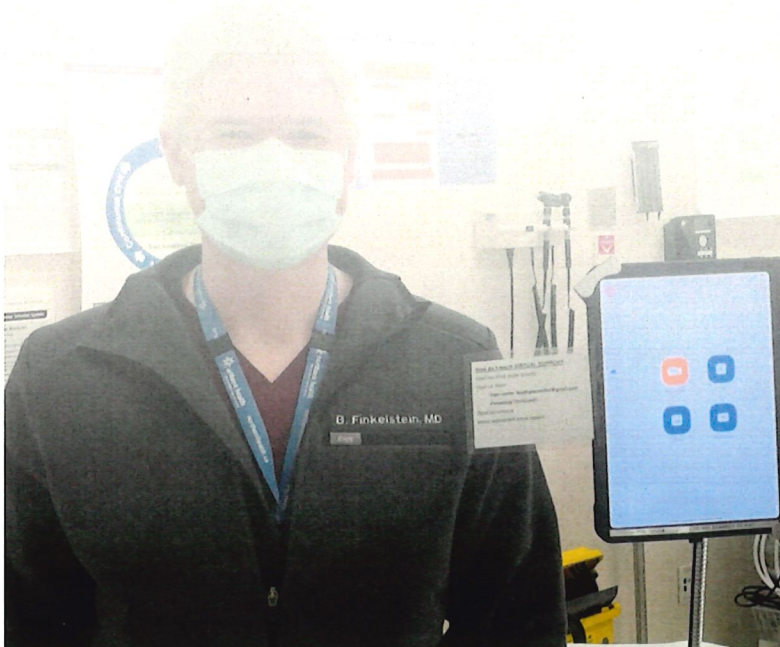




RTVS Peer Pathways

Rural providers in BC (physicians, midwives, residents, nurse practitioners, nurses etc.) can connect with on-call Real-Time Virtual Support (RTVS) peer pathway providers at the click of a button. The virtual providers support the work of healthcare teams over Zoom or through a phone call and are available around the clock.

Calling an RTVS virtual provider is like calling a friend. They offer friendly, compassionate, non-judgmental, and culturally safe support while understanding the context of providing care in rural places.



More about RTVS

RTVS is publicly funded and available to all providers in rural, remote and First Nations communities.

Benefits of RTVS

RTVS peer pathways help ensure that rural healthcare providers are properly supported and rural patients receive more equitable access to healthcare. More specifically, RTVS pathways:

- Increase confidence, and reduce isolation, of healthcare providers who provide patient care in rural, remote, and First Nations communities in British Columbia.
- Increase mentoring and educational opportunities for rural healthcare providers—especially new-to-practice physicians.
- Provide a safety net that helps improve the recruitment and retention of rural healthcare providers.
- Provide overnight virtual support to prevent hospital diversions.
- Add instant access maternity, pediatric, critical care and internal medicine capacity.
- Increase availability and access to timely, quality healthcare services for patients in rural, remote, and First Nations communities, reducing their risk, time, and expense traveling for medical appointments.
- Offer a cost-effective and sustainable model for British Columbia's health system needs.

Pathways

Instant Access Pathways for Rural Providers

- Emergency (RUDI)
- Maternity and newborn (MaBAL)
- Pediatrics (CHARLiE)
- Critical Care and Internal Medicine (ROCCI)

Quick Reply Pathways (weekdays)

- Dermatology
- Hematology
- Myofascial pain (myoLIVE)
- Rheumatology (RheumVision)
- Thrombosis
- Neurology
- RTVS POCUS (Point of Care Ultrasound)
- Oncology
- Pharmacists
- Orthopaedics
- Spinal Cord Injury Navigation

Consultation to Conversation

Three-way video conference consultations between patients, primary care providers and specialists.



2026 BC RURAL HEALTH AWARDS



RCCbc presents the awards each year to recognize and honour rural physicians, communities, and residents for their inspiring contributions to improving the health of rural British Columbians.

Award Categories:

- Rural BC Community Award
- Award of Excellence in Rural Medicine: Lifetime Achievement
- Resident Leadership Award



Nisga'a Valley Communities
2025 Rural BC Community Award Winner

SUBMIT YOUR NOMINATION BY JANUARY 5



● rccbc.ca/awards

● communications@rccbc.ca

● (604) 738-8222

