

DOGS WITH JOBS & CANADIAN NATIONAL CATTLE DOG FINALS

Community Partnership



Prepared by
Brenda Wilson

2026

The Dogs With Jobs event and Canadian National Cattle Dog Finals showcase the skill and versatility of working dogs in agriculture, public safety, and sport. Held in Barriere, BC, these back-to-back events attract competitors and families from across Western Canada and the U.S., offering sponsors a unique opportunity to connect with rural communities while supporting a respected tradition.

www.dogswithjobs.ca

DOGS WITH JOBS & CANADIAN NATIONAL CATTLE DOG FINALS



Partnership Info

Event Dates:

Canadian National Finals: July 18–20, 2026

Dogs With Jobs: July 24–26, 2026

Location:

North Thompson Fall Fair & Rodeo Grounds, Barriere, BC

EVENT OVERVIEW

The North Thompson Stock Dog Association (NTSDA) is proud to host two premier rural events celebrating working dogs and agriculture. These events bring together top competitors, families, and spectators from across Western Canada and the United States.

Dogs With Jobs showcases the versatility of working dogs through:

- Cattle dog trials
- Sheepdog clinic
- Search & recovery demonstrations
- Drug detection demonstrations
- Agility, obedience & trick dog demos
- Hunting dog demonstrations and more

The Canadian National Finals will feature elite handlers and dogs competing at the highest level of stock dog competition.

AUDIENCE & REACH

- 40+ member host association
- 200+ competitors, families, and volunteers
- Growing spectator attendance (local + regional)
- Strong representation from agriculture, forestry, trades, and rural communities

WHY PARTNER

- Direct exposure to rural and agricultural audiences
- Align your brand with hardworking, skilled animals and handlers
- Community goodwill and local brand recognition
- On-site engagement opportunities

DOGS WITH JOBS & CANADIAN NATIONAL CATTLE DOG FINALS



Thank You

Your support helps make these events possible by contributing to essential event operations, regional promotion, visitor experience, volunteer coordination, livestock and grounds management, educational programming, and overall event delivery. Every contribution directly supports the success of the Canadian National Cattle Dog Finals and Dogs With Jobs while helping showcase the North Thompson region, celebrate rural heritage, and create a memorable experience for competitors, families, and visitors alike. We sincerely appreciate your consideration and support in helping grow this unique community event.



 778 208 7513

 Brenda Wilson Vice President, NTSDA

 dogswithjobsbc@gmail.com

 www.dogswithjobs.ca

Sponsorship packages developed in collaboration with Cold River Consulting