

District of Barriere
REPORT TO COUNCIL

Date: October 3, 2023	File: 530.20/Rpts
To: Council	From: Jamie Mosdell, Rec Coordinator
Re: Bandshell Equipment & Matching of Funds Awarded from ParticipACTION	

Background:

On August 2, 2023, the Recreation Committee made the recommendation that the District of Barriere match the awarded ParticipACTION Community Challenge fund in the amount of \$15,000 to be budgeted for initiatives to physical activity and community engagement. Council requested a breakdown of costs and options for discussion at a future meeting.

Discussion:

Benefits of Purchasing Sound Equipment & Projector Screen

1. Community Engagement – The Bandshell is a focal point for community gatherings and events. Improving the sound equipment will allow us to host a wider range of events and enhance current activities. Fitness classes would be able to utilize the projector creating additional recreational programs as well as new events like “Outdoor Movie Nights” would be able to happen more consistently. Christmas events and other activities could be enhanced using the permanent sound equipment to create the ambience throughout the entire season. Other events that could benefit from access to sound equipment are: Canada Day, Terry Fox Run, Christmas Tree Light-up, and other ceremonies that often take place at our main park.
2. Growth of Local Talent – By providing the sound equipment necessary to perform, we can better showcase local up and coming talents and encourage our town residents who may not have had the equipment necessary to perform at the bandshell.
3. Economic Impact – A well-equipped Bandshell will save set-up/take-down fees and in turn will allow funding for larger scale bands or scheduling additional “Music in the Park” nights. This can assist with boosting local tourism and generating revenue through rental fees, offsetting the initial investment in equipment over time.

Cost of Equipment

1. Sound Equipment – Report attached - \$9,990.00 (approximately)
2. 220” Screen & Projector = \$8,750.00 + taxes (approximately) – Eastporters Audio & Video, Oakville, ON

Notes: Costs estimated do not include installation of screen and mountable speakers. Discussions of inside, chain link storage being installed for security of equipment to be discussed as well if required.

Options:

A. Sound equipment *only* is purchased – Additional District funding is not provided:

Professional installation and/or security of equipment may not be possible with the remaining prize funds. A screen and projector are not purchased.

B. Sound equipment and screen/projector is purchased – Additional District funds are provided to cover the additional equipment in the amount of up to \$6,500.

Professional installation and/or security of equipment is likely not possible with this option.

C. Sound equipment and screen/projector are purchased – Matching funds are provided to a maximum of \$15,000.

Intended to cover installation and secure indoor storage of the equipment in the Bandshell.

Recommendation:

That the District of Barriere contribute to the awarded ParticipACTION Community Challenge fund in the amount of up to \$15,000 for initiatives to encourage physical activity and community engagement and to provide sound equipment, a screen/projector as well as the professional installation and security coverage.

Prepared by: Jamie Mosdell, Rec Coord.

Reviewed by: Bob Payette, CAO