

Tasha Buchanan

Subject: Film Commission + Kamloops Arts Council Partner to Promote Live Music in Region

From: Thompson-Nicola Regional District [mailto:communications=tnrd.ca@cyberimpact.com] **On Behalf Of** Thompson-Nicola Regional District

Sent: Wednesday, January 22, 2020 1:30 PM

To: Colleen Hannigan <channigan@barriere.ca>

Subject: Film Commission + Kamloops Arts Council Partner to Promote Live Music in Region

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THOMPSON-NICOLA
REGIONAL DISTRICT
The Region of BC's Best

PRESS RELEASE

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FILM COMMISSION AND KAMLOOPS ARTS COUNCIL PARTNER TO PROMOTE LIVE MUSIC IN THE REGION

Through the BC's best live music project

Kamloops, BC - January 22, 2020 - the Thompson-Nicola Film Commission is pleased to announce that the Kamloops Arts Council will be officially taking over the duties of populating content and information on bcsbestlivemusic.ca in January 2020.

The BC's Best Live Music website was built to help visitors and residents find live music events, artists, and venues in the Thompson-Nicola Regional District and Lillooet. The name for BC's Best Live Music was chosen to align with the Thompson-Nicola Region District's tagline: The Region of BC's Best.

"Our goal is to promote the hiring of TNRD-based musicians, to market live music tourism opportunities region-wide and to increase audiences at regional live music performances" explains Victoria Weller, Film Commissioner. "Live music is an integral part in promoting quality of life and tapping into the gig economy."

Musical performances listed on the site include:

- Choirs
- Soloists, duos and trios
- Musical theatre
- Home-based performances
- Performance Nights
- Music in the Park
- Kamloopa Powwow
- Merritt's Canadian Country Music Hall of Fame
- Live performances, including:
 - Nightclubs
 - Pubs
 - Cafes
 - Restaurants
 - Community halls
 - Stadiums, and
 - Ski resorts
- Bands and orchestras, including:
 - Thompson River Orchestra
 - Kamloops Symphony Orchestra

If you're planning a wedding, special event, or need to book a venue in the region, you'll find it on bcsbestlivemusic.ca.

Terri Hadwin, Executive Director of the Kamloops Arts Council said "I'm thrilled about the partnership that the Kamloops Arts Council has formed with the Thompson-Nicola Film Commission to populate local music information onto the BC's Best Live Music site. It's such a natural fit for us. It allows for staff time to become that much more involved and informed of what is happening in the music scene of Kamloops and surrounding communities."

"We encourage musicians and venues to contact us to tell us who they are and let us know every live music event they're performing/hosting in the region. Any event that features live music, even if that is not the primary focus of the event, is shared on this site. It's a one stop shop to find local talent to be featured at your next event, or to help you plan what you want to do on any given day within the Thompson Nicola-Regional District."

BC's Best Live Music website is the result of the a partnership and funding from Creative BC's Music Fund, Thompson-Nicola Regional District Film Commission, Tourism Kamloops, and Gold Country Community Services which oversees populating live music in its jurisdiction.

For more information, visit bcsbestlivemusic.ca.

Click [here](#) to view this press release on our website.

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