

## MEDIA RELEASE

For Immediate Release

### LIVE CONCERT BASED ON HIT CBC KIDS' TV SERIES *THE GUMBOOT KIDS* BRINGS FAMILY ENTERTAINMENT TO KAMLOOPS

Fans invited to see Juno award-winning artist Jessie Farrell perform songs from *The Gumboot Kids* and mingle with popular CBC Kids' characters

**KAMLOOPS, BC / September 20, 2018** – The hit CBC Kids' series *The Gumboot Kids* is coming to The Rex Hall on Sunday, Oct. 14. Families are invited to join singer-songwriter Jessie Farrell as she sings songs from the groundbreaking series. Fans will have an opportunity to meet and mingle with Jessie, Scout, Daisy and other special guests from CBC Kids, including Daniel Tiger and True from *True and the Rainbow Kingdom*. All three seasons of *The Gumboot Kids* are available for streaming on the CBC TV app and at [cbc.ca/watch](http://cbc.ca/watch).

"I'm excited to bring this music to the community," says Jessie Farrell. "*The Gumboot Kids* is close to my heart and the music reflects that. It's fun, it feels good and it can be enjoyed by the whole family."

Vancouver-created television series [Scout & The Gumboot Kids](#) (along with spinoff shows *Daisy & The Gumboot Kids* and *Jessie & The Gumboot Kids*) has been winning the hearts of children across Canada with its lovable characters, gentle tone and emphasis on nature play and mindfulness. The series is also earning accolades around the world including honours from the prestigious **Munich Prix Jeunesse Award**, **NHK Japan Prize** and **The Parents Choice Award**. *The Gumboot Kids* is endorsed by both the **David Suzuki Foundation** and the **UCLA Global Media Centre for Social Impact**.

The songs from *The Gumboot Kids* soundtrack are written, co-produced and performed by North Saanich-based artist Jessie Farrell. Having established herself as Canada's country music sweetheart—winning top honours from the Canadian Country Music Association, touring and writing with the biggest acts in country music, and building a loyal and loving fanbase from coast to coast—Jessie pivoted to children's and family music in 2011 after her first child was born. She has since released three family albums featuring music from *The Gumboot Kids*, including the **Western Canadian Music Award**-nominated album, *Sparkle & Shine*. Fans can hear Jessie's songs in every episode of *The Gumboot Kids*, and watch her perform the songs in 40 music videos (*Jessie & The Gumboot Kids*) on the CBC TV streaming app and at [cbc.ca/watch](http://cbc.ca/watch).

The concert is presented by [Imagine Create](#) in partnership with [The Shaw Rocket Fund](#), [Creative BC](#), [FreeYumm](#), [Healthy Family Media](#) and with the support of the [Thompson-Nicola Film Commission](#) and [Storyoga](#).

Tickets are available at [gumbootkids.com](http://gumbootkids.com). The cost is \$20 for adults, \$15 for kids and children under three are free. Discounted family packs and group rates are also available.

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Website: [www.gumbootkids.com](http://www.gumbootkids.com)