

WHAT IS THE BARRIERE SIGNAGE & WAYFINDING PROJECT?



A collaborative approach to developing a comprehensive wayfinding strategy that delivers clear, cohesive recommendations to enhance navigation, and sense of place within the community of Barriere.

GREAT WAYFINDING

- Provides clear navigational support
- Highlights key destinations
- Reinforces community brand

CURRENT BARRIERS (THE "OBSTACLES" KIND)

- Underperforming signage
- Areas with no signage (Ghost zones)
- Lack of visual hierarchy
- Park signs acting as wayfinding
- Facilities not clearly identified
- Trailheads not clearly identified



OUR PROCESS

UNDERSTANDING BARRIERE'S UNIQUE SIGNAGE REQUIREMENTS

- SIGN AUDIT
- COMMUNITY SURVEY

STANDARDIZATION

HIERARCHY

- Level 1: Primary Voice
"You have arrived"
- Level 2: Secondary Voice
"This way"
- Level 2: Tertiary Voice
"Still on track"
- Level 3: Background Voice
"If you have time"/
"Let's walk"

SIGN FAMILIES



WHAT DID THE COMMUNITY TELL US?

The District of Barriere undertook a community engagement process to gather input on signage and wayfinding throughout the community. An online survey conducted in January and February 2026 received 87 responses from residents, business owners, and members of Simpcw First Nation.



Can I get more trailmarkers?



KEY FINDINGS

Average rating of **7.4/10** for the importance of wayfinding in the community

70% of respondents feel there is inadequate signage directing people to the District

Most common words used to describe current signage

Outdated

Lacking

Minimal

Small

WHAT'S WORKING?

- Adequate basic wayfinding
- Clear directional signage
- Use of traditional materials
- Recent improvements acknowledged



What would the community like to see more of?

- Improved signage for key destinations
- Greater investment in trail and cultural signage
- Bilingual (English & Secwepemctsin) signage support
- Integration of technology (e.g., QR codes)



WHAT'S NOT?

Top 5 Missing Signage

- Trail markers
- Cultural & Storytelling Signage
- Temporary Signage
- Gateway Signage
- Facility Signage

Areas for improvement

- Visibility
- Placement
- Size/Legibility
- Clarity
- Consistency

Priority Areas

- Downtown
- Parks & Trails
- Historical/Cultural Sites
- Community Facilities
- HWY 5 Commercial Corridor

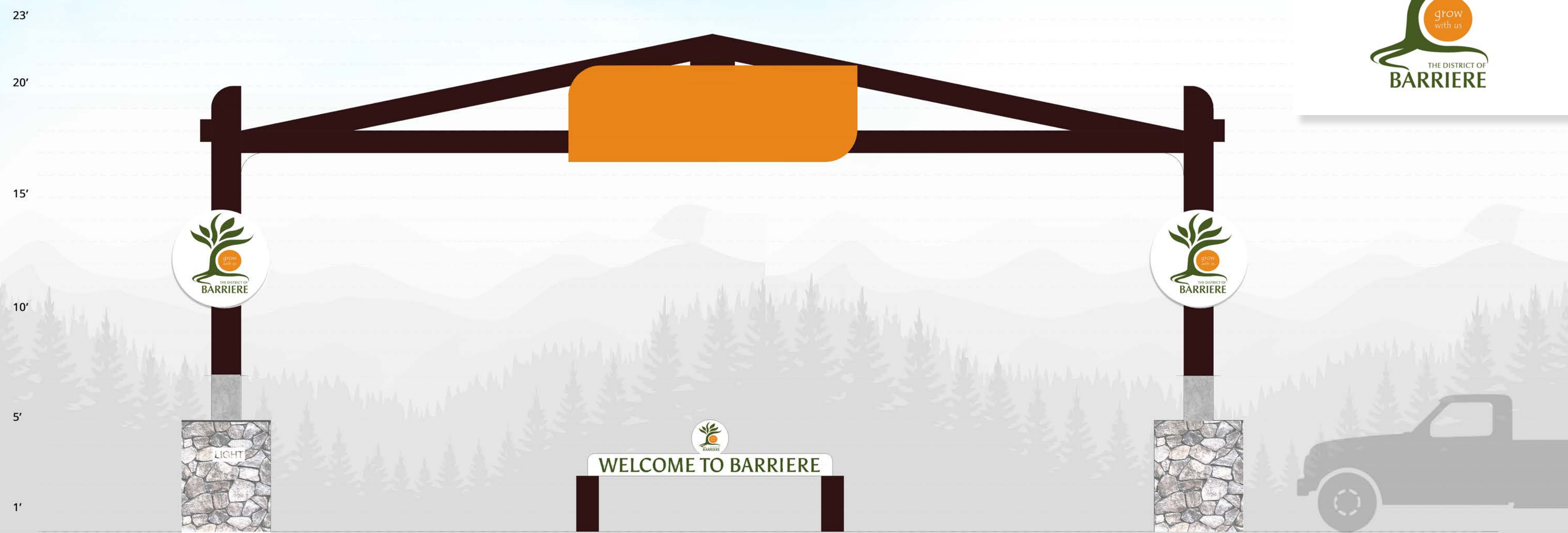
- Letters are too small to read
- Needs better visibility
- Lacks color and visual impact
- Insufficient lighting



DESIGN INSPIRATION:



LEVEL 1: GATEWAY SIGNAGE



CONCEPT 1: Movement-Led / Clarity-First

Rationale: "Barriere as a Journey"

This concept treats wayfinding as a **linear journey**—a clear progression from arrival through the town's layers to final destinations. Each sign type has a distinct role in guiding users through the experience.

Community Alignment: Strong alignment with survey feedback prioritizing clarity and traditional design. Designed to support bilingual content.

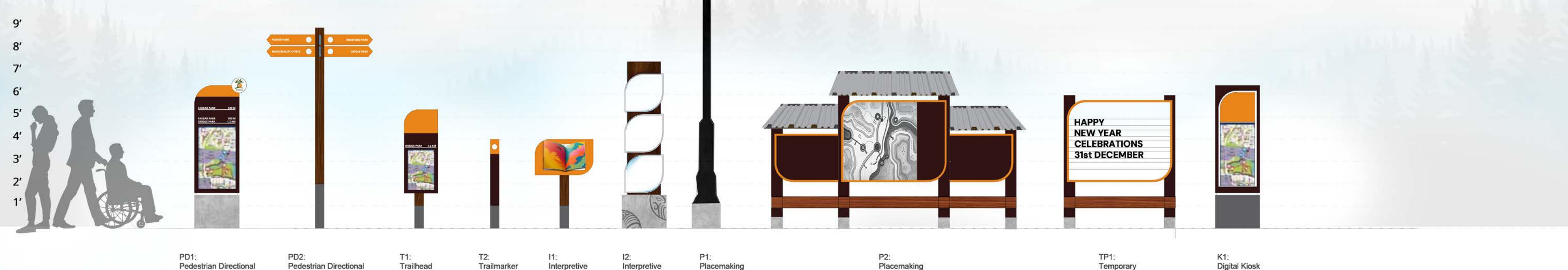
Best-Use Scenarios

- High-Speed Vehicular Corridors
- Decision Points
- Visitor Navigation

LEVEL 2: COLLECTOR STREET SIGNAGE & CORE NAVIGATION



LEVEL 3: NEIGHBOURHOOD & DESTINATION SIGNAGE



Colors

- "Barriere" Orange
- Deep Bark Brown
- Grey

Materials

- Powder-Coated Metal
- Wood
- Natural Stone
- Concrete
- Engraved Concrete

**Font: BC Sans
Azul**

DESIGN INSPIRATION:



LEVEL 1: GATEWAY SIGNAGE



CONCEPT 2: Experience-Led/ Identity - Focused

Rationale: "Barriere as a Story"

This concept treats Barriere as a narrative to be discovered—a **story** woven from landscape, history, Indigenous presence, and collective memory. Signs become storytellers.

Community Alignment: Strongest alignment with desire for cultural interpretation and identity expression. Designed to support bilingual content.

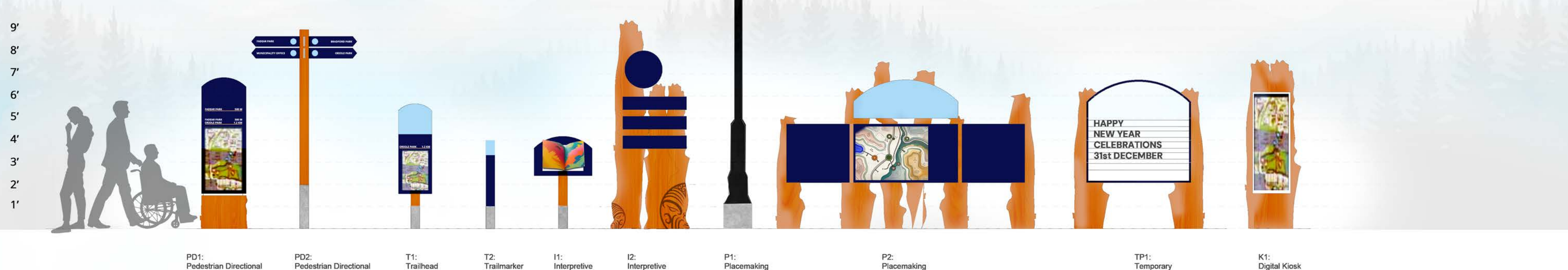
Best-Use Scenarios

- Gateway & Landmark Locations
- Cultural & Heritage Sites
- Community Gathering Spaces




LEVEL 2: COLLECTOR STREET SIGNAGE & CORE NAVIGATION



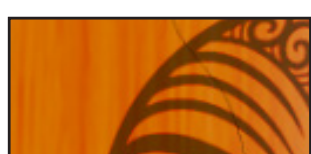
LEVEL 3: NEIGHBOURHOOD & DESTINATION SIGNAGE



Colors

-  Dusk Blue
-  Dawn Blue
-  "Barriere" Orange

Materials

-  Powder-Coated Metal
-  Powder-Coated Metal
-  Wood
-  Engraved Wood
-  Natural Stone

**Font: BC Sans
Azul**

LEVEL 1: GATEWAY SIGNAGE



DESIGN INSPIRATION:



CONCEPT 3: Network of Places

Rationale: "Barriere as a Collection of Destinations"

This concept treats Barriere as a network of **distinct places**—each with its own character and identity. Signs become markers of place, using tactile materials to create a sensory connection to location.

Community Alignment: Excellent alignment with material preferences and desire for traditional, tactile aesthetics. Designed to support bilingual content.

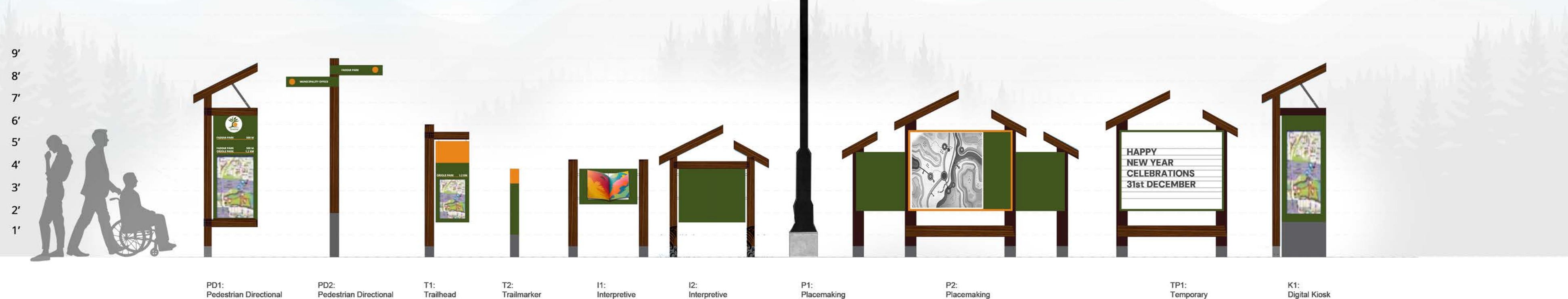
Best-Use Scenarios

- Neighborhood Zones
- Recreation Networks
- Pedestrian Streets

LEVEL 2: COLLECTOR STREET SIGNAGE & CORE NAVIGATION



LEVEL 3: NEIGHBOURHOOD & DESTINATION SIGNAGE



Colors

-  "Barriere" Green
-  Deep Bark Brown
-  "Barriere" Orange

Materials

-  Wood
-  Wood
-  Natural Stone

**Font: BC Sans
Azul**

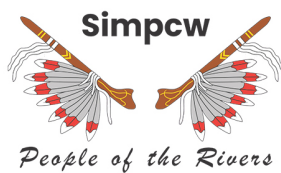
WHAT WE HEARD

Signage & Wayfinding

Community Survey Report

District of Barriere

March 2026



This survey is part of a broader project being developed in collaboration with the Barriere & Area Chamber of Commerce, the District of Barriere, Simpcw First Nation, the Thompson-Nicola Regional District, and the Lower North Thompson Tourism Society.

Table of Contents

Executive Summary.....	4
Engagement Overview	5
Key Themes from the Community.....	7
User Experience: Navigating the District of Barriere	9
What's Working Well.....	13
Areas for Improvement	14
User Perspectives by Group.....	18
System Analysis	19
What This Means for Signage Planning	21
Next Steps	22

Appendix

Detailed Survey Results.....	24
------------------------------	----

Executive Summary

The District of Barriere undertook a community engagement process to gather input on signage and wayfinding throughout the community. An online survey conducted in January and February 2026 received 87 responses from residents, business owners, community members and members of Simpcw First Nation, providing valuable insights into how people experience navigation in Barriere and what improvements they would like to see.

This report summarizes what we heard from the community, including key themes, user experiences, strengths of the current system, areas for improvement, and priorities for future signage development. The feedback gathered will inform the development of a comprehensive signage and wayfinding strategy for the District of Barriere.

Key Findings at a Glance

- Wayfinding is important to the community, with an average rating of **7.4 out of 10** for importance
- **70%** of respondents feel there is NOT adequate signage directing people to the District of Barriere
- The most common words used to describe current signage: **outdated, lacking, small, minimal**
- Top priorities for improvement: **Visibility (68%), Placement/Location (67%), and Size/Legibility (62%)**
- Trail markers and park maps are the most requested missing signage (**64%**)
- **Downtown (70%)** and **park locations (65%)** ranked highest for signage improvements

Engagement Overview

Community engagement for the Signage and Wayfinding project was conducted through an online survey available from January 27 to February 12, 2026. The survey was designed to gather input on how residents and visitors experience wayfinding and signage in the District of Barriere, what is working well, what needs improvement, and what priorities should guide future signage development.

Survey Response Summary

87

Total Survey Responses

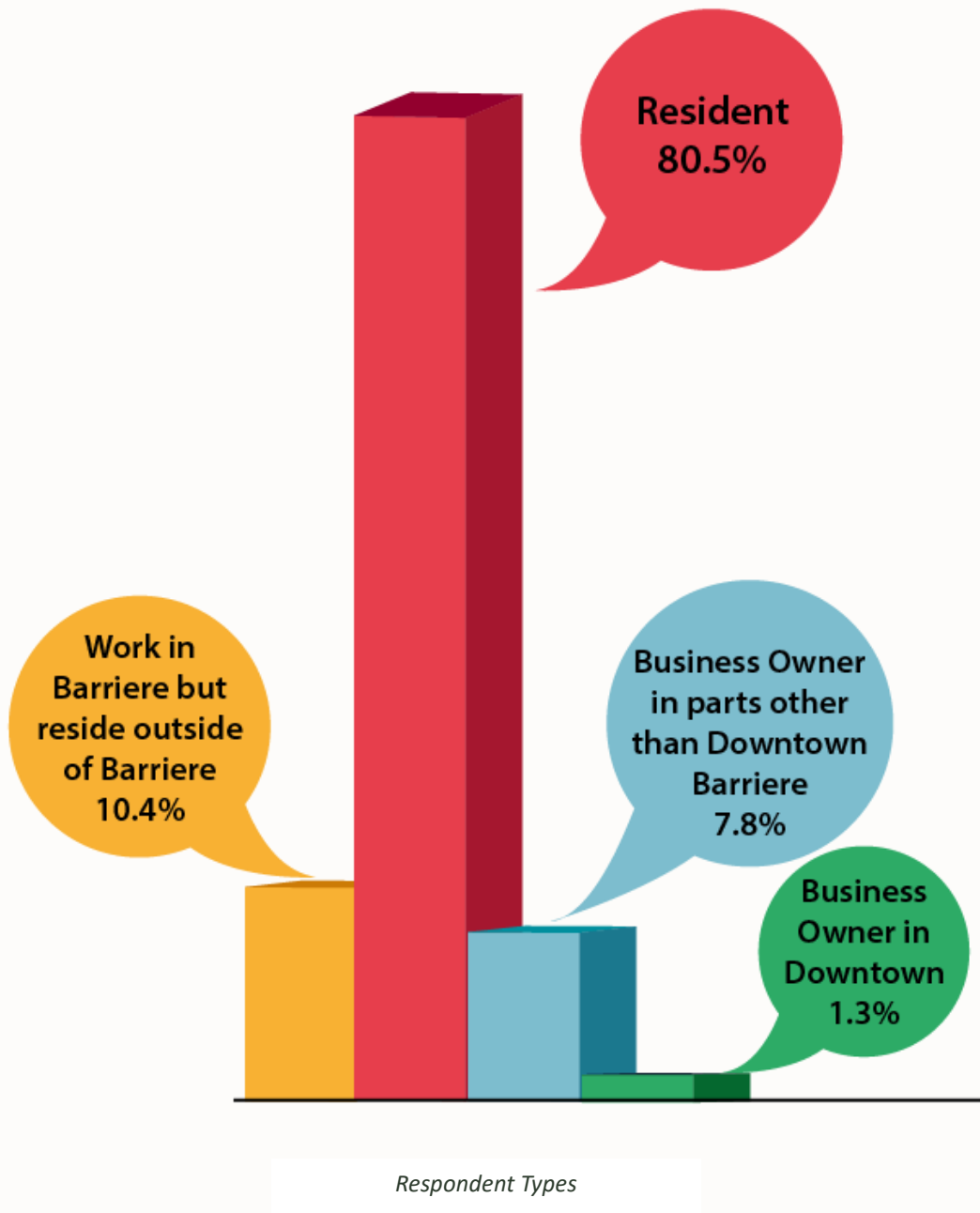
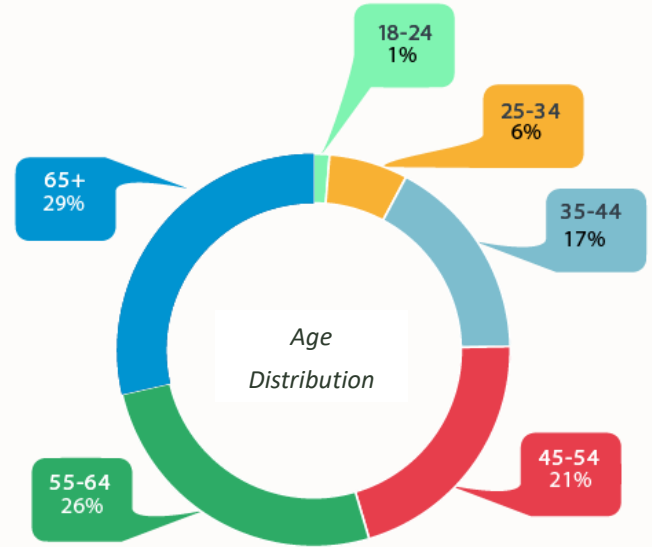
Type	Value
Response Rate	~5% of population (Based on 2021 Census population of 1,765)
Survey Period	Jan 27 - Feb 12, 2026

Table 1: Survey Response Summary

Respondent Demographics

The survey attracted responses from a diverse cross-section of the community. The age distribution showed strong participation from residents aged 35 and older (17%), with particularly high engagement from those aged 55-64 (26%) and 65+ (29%).

The majority of respondents (81%) were residents of District of Barriere, with representation from business owners and people who work in District of Barriere but live elsewhere (shown below).



Key Themes from the Community

Five major themes emerged from the community feedback, reflecting the community's perspectives on Barriere's character, current signage challenges, and aspirations for the future wayfinding system.

Theme 1: Community Identity - Quiet, Growing, and Welcoming

When asked to describe the district today (Q-1), respondents most frequently selected "**Quiet**" (77%), "**Growing**" (55%), and "**Welcoming**" (48%). The community also strongly identifies with being "**Scenic**" (40%) and "**Traditional**" (24%). This identity shapes expectations for signage that respects and enhances District of Barriere's small-town, natural character.

Theme 2: Traditional Aesthetic Preferred

When shown images representing different aesthetic styles (Q-3), 77% of respondents associated District of Barriere with a "**Traditional**" look rather than "**Modern**" (23%). This preference is reinforced by material selections (Q-4), with "**wood**" (79%) being the overwhelming choice for reflecting District of Barriere's character, followed by "**stone**" (31%), "**concrete**" (31%), "**acrylic**" (11%) and "**metal**" (7%).

Theme 3: Color Matters

Nearly three-quarters of respondents (approximately 75%) feel that color is important in how the District of Barriere presents itself to residents and visitors. When shown color palette options (Q-6), 48% preferred **Image 2** (a **warmer, earth-toned** palette), while 35% wanted something different entirely, suggesting an opportunity for further exploration of color options that reflect the district's natural environment.

Theme 4: Inadequate Directional Signage

A significant concern emerged about signage directing people to the District of Barriere (Q-9): 70% of respondents feel current signage is **inadequate**. This finding, combined with feedback about the gateway sign needing improvements, points to a critical need for better arrival signage.

Theme 5: Strong Support for Trail and Cultural Signage

The community expressed strong support for signage related to recreation and culture. **Trail markers** and **park maps** topped the list of missing signage (64%), followed by **history, culture and storytelling** signs (60%). There is also strong support (81%) for **bilingual signage** (English and Secwepemctsin) on historical and cultural signs.



User Experience: Navigating the District of Barriere

Where People Go

Understanding where people travel in the district helps identify priority locations for signage. The survey asked respondents which areas they visit most often (Q-2) (excluding home and workplace).

Area	Responses
Downtown	78
Community Parks & Trails	47
Highway 5 Corridor	39
Schools, Places of Worship, Institutions	22
Government & Community Buildings	19
Louis Creek Industrial Park	8
Barriere Industrial Park	7

Table 2: Areas Visited Most Often

First Impressions: The Gateway Sign

The gateway sign at the south entrance to District of Barriere creates first impressions for visitors. When shown an image of the current gateway sign (Q-10), community responses revealed mixed feelings:

Response	Count	Percentage
Other responses	21	26%
Nostalgic	20	24%
Welcoming	14	17%
Outdated	14	17%
In need of a facelift	13	16%

Table 3: Gateway Sign Impressions

The "Other" responses (26%) provided specific feedback, with common themes including:

- letters are too small to read from the highway
- needs better visibility at night and in poor weather
- lacks color and visual impact, and
- needs lighting

Suggestions included structural refinements and the addition of light fixtures. While many participants appreciated the arch, they agreed that it would benefit from a facelift.

WELCOMING

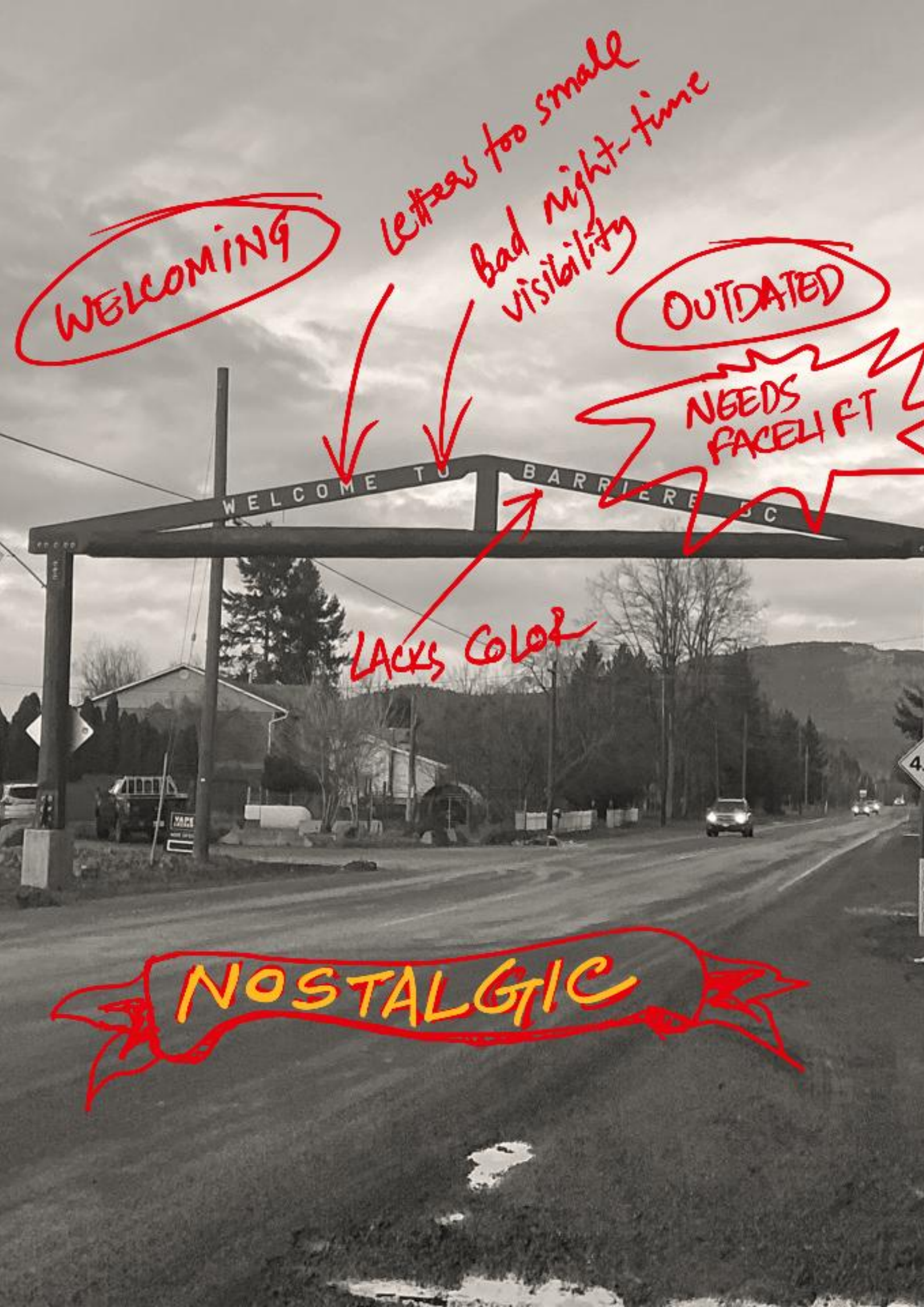
Letters too small
Bad night-time
visibility

OUTDATED

NEEDS
FACELIFT

LACKS COLOR

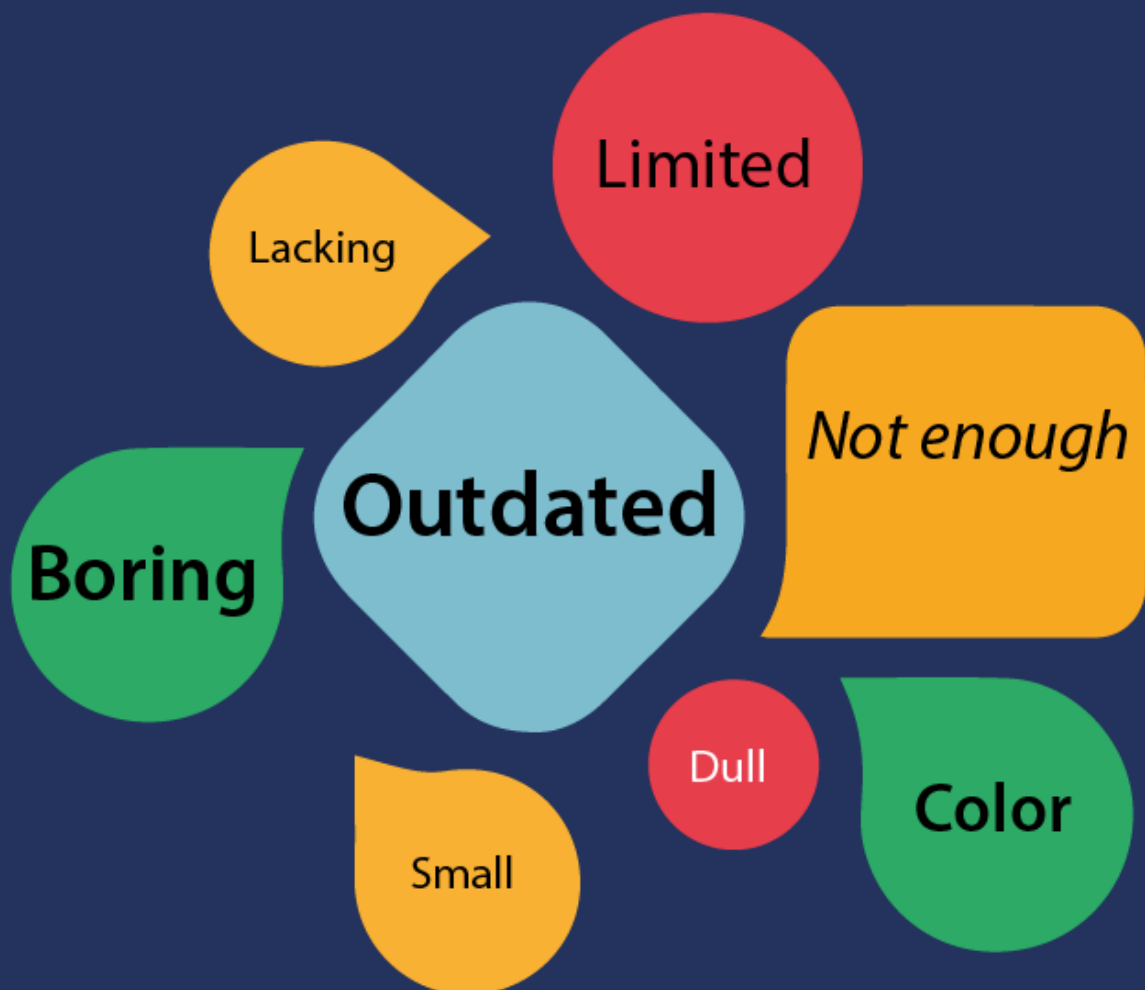
NOSTALGIC



Current Signage: Five Words

When asked what five words come to mind when thinking about the district's current signage (Q-8), the most frequent responses were:

- Outdated (mentioned 15+ times)
- Lacking / Limited / Minimal (mentioned 12+ times)
- Small (mentioned 10+ times)
- Not enough / Inadequate (mentioned 8+ times)
- Boring / Plain / Dull (mentioned 6+ times)



What's Working Well

Despite concerns about overall signage adequacy, respondents identified several positive aspects of the current wayfinding system:

Adequate Basic Wayfinding

Some respondents noted that basic wayfinding functions adequately. Comments included **"adequate but could be more," "quite nice for a small town,"** and **"we haven't got lost."** This suggests that while improvements are needed, the existing system provides a foundation to build upon.

Clear Directional Signage

Some respondents found current signage clear and functional, with comments like **"basic, clear"** and **"adequate, functional, visible, clear, clean."** These positive responses indicate that when signage is properly designed and placed, it effectively serves its purpose.

Recent Improvements Acknowledged

Community members noted recent improvements, with one respondent commenting: "Starting to get better but people still can't find the actual town." Another mentioned appreciation for the "big sign by the petro" being painted a more visible color.



Areas for Improvement

The survey identified several key areas where signage needs improvement.

Improvement Areas

Respondents were asked to select all applicable improvement areas (Q-15):

Improvement Area	Responses
Visibility	53
Placement/Location	52
Size/Legibility	48
Clarity of Information	36
Consistent Design	31
Maintenance/Condition	19

Table 4: Areas for Improvement



Existing information kiosk with worn and aging signage

Missing Signage

When asked what signage is missing in District of Barriere (Q-16), respondents identified the following priorities:

Signage Type	Responses
Trail Markers & Park Maps	50
History, Culture & Storytelling Signs	47
Temporary, Event & Seasonal Signs	41
Gateway & Arrival Signs	38
Signs for Public Buildings	38
Signs for Walkers & Pedestrians	31
Vehicular Road Signs	15
Digital Signs	14
Parking & Access Signs	12
Regulatory & Safety Signs	5

Table 5: Missing Signage Types



Missing Trailhead Signage



64%

Trail Markers
& Park Maps



53%

Temporary, Event
& Seasonal Signs



40%

Signs for
Walkers
& Pedestrians



49%

Signs for
Public Buildings



60%

History, Culture
& Storytelling Signs



49%

Gateway
& Arrival Signs

Readability and Visibility Concerns

The survey explored readability and visibility in more detail. When asked if current signs are easy to read for everyone (including seniors and people with limited vision) (Q-13):

Response	Count	Percentage
Neither easy nor difficult	44	54%
Difficult to read	17	21%
Easy to read	15	19%
Very easy to read	3	4%
Very difficult to read	2	2%

Table 6: Sign Readability

Visibility after dark (Q-14) received particularly low ratings, with an average score of only **3 out of 10**.



This indicates a significant opportunity for improvement through better lighting, reflective materials, or illuminated signage.

User Perspectives by Group

Different user groups have different wayfinding needs. While the survey had limited responses from groups like “Business Owners in Downtown”, the feedback received highlights important considerations:

Residents

As the primary users of the district’s wayfinding system, residents provided the bulk of feedback (81%). Their comments reflect daily experience navigating the community and a desire for signage that enhances the District of Barriere's identity while serving practical wayfinding needs. Key concerns include better signage for visitors, improved visibility, and more consistent design throughout the community.

Business Owners

The small number of business owner respondents (approximately 9%) provided valuable insights about how signage affects commerce (*Q-22 to 25*). When asked if current signage affects how easily customers can find their business or downtown (*Q-22*), responses were mixed: 72% said no, while 14% said yes and 14% were unsure. Among those who said yes, concerns included feeling overlooked (particularly for Louis Creek businesses) and the need for more visible signage.

Visitors and Newcomers

Several comments highlighted the challenges faced by visitors and newcomers: "How is this town laid-out?" and "We've lived here for 2 years and I still hear people talking about trails that I have no idea where they are." These comments underscore the importance of clear, intuitive wayfinding for people unfamiliar with the District of Barriere and based on the feedback received, improved mapping could help residents and visitors better understand where local trails are located and how they connect within the broader trail network.

Seniors and People with Accessibility Needs

With 55% of respondents aged 55 and older, accessibility considerations were prominent. Concerns about readability, visibility, and clear direction were frequently mentioned. The low rating for nighttime visibility (3/10) is particularly relevant for seniors and those with vision limitations.

System Analysis

Priority Areas for Signage Improvements

Respondents were asked to rank five areas in order of priority for signage improvements (Q-17). The results show clear priorities:

Area	Score	Priority
Priority locations (District Entrances, Downtown)	4.36	HIGHEST
Parks & Trails	2.88	Medium
Commercial/Retail areas	2.81	Medium
Historical & Cultural areas	2.72	Medium
Civic & Institutional areas	2.23	Lower

Table 7: Priority Ranking for Signage Improvements

Priority locations (district entrances, downtown) emerged as the top priority. This aligns with feedback about inadequate signage directing people to the District of Barriere and concerns about the gateway sign.

Destinations Needing Better Signage

When asked what destinations need better signage (Q-12), respondents could select multiple options:

Destination	Responses
Downtown	57
Parks & Trails	53
Historical and/or Cultural sites	46
Government & Community Buildings	27
Highway 5 Commercial	20
Downtown (in terms of parking)	16

Destination	Responses
Schools, Places of Worship, Institutions	12
Other	9

Table 8: Destinations Needing Better Signage

Bilingual Signage Support

The community showed strong support for bilingual signage (Q-18) (English and Secwepemctsin), particularly for historical and cultural signs (81%) support. Gateway and arrival signs also received notable support (62%). These results reflect community recognition that the district is located on Secwepemc territory and the importance of acknowledging and celebrating Indigenous language and heritage.

Technology Integration: QR Codes

Opinions were divided on the use of QR codes on wayfinding signs to access maps, historical information, or business directories (Q-19): 45% supported the idea, 49% opposed it, and 7% didn't know what a QR code is. This suggests that while technology integration has potential, traditional signage is preferred as the primary wayfinding method.



An example of QR Code Application on Signs

What This Means for Signage Planning

The community feedback provides clear direction for developing the district's signage and wayfinding strategy. The following key takeaways should guide planning efforts:

Key Takeaways

1. Prioritize Entry Points and Downtown

The community has clearly identified priority locations (district entrances and downtown) as the top priority for signage improvements. With 70% feeling current signage is inadequate for directing people to the District of Barriere, this should be the first focus area.

2. Embrace Traditional Aesthetics with Natural Materials

The strong preference for traditional aesthetics (77%) and natural materials like wood (79%) and stone(31%) should guide design standards. Signage should reflect the district's character as a vibrant, welcoming community with a connection to nature.

3. Address Visibility and Readability

Visibility (68%) and size/legibility (62%) were top improvement priorities. The low nighttime visibility rating (3/10) indicates a need for better lighting, reflective materials, or illuminated signage.

4. Invest in Trail and Cultural Signage

Trail markers and park maps (64%) and history/culture signs (60%) topped the list of missing signage. These investments would enhance both resident quality of life and visitor experience while honoring District of Barriere's heritage.

5. Ensure Inclusive Design

With an aging population and accessibility concerns raised, all signage should be designed to be readable by everyone, including seniors and people with vision limitations. This means larger text, high contrast, and clear fonts.

Next Steps

Based on the recently completed signage audit and community feedback gathered through the online survey, the following next steps are recommended to advance Barriere's signage and wayfinding strategy.

Standards Development

- Develop design standards that reflect community preferences for a robust and comprehensive wayfinding system, with a distinct nod to the community's pathways that support healthy and active living
 - Establish graphic standards including typography, color palettes, and material specifications
 - Develop bilingual signage standards for English and Secwepemctsin integration
 - Establish accessibility guidelines ensuring readability for seniors and people with vision limitations

Design Concept Development

- Develop 3 conceptual sign families for the district's signage and wayfinding that create a cohesive visual identity across all signage types based on the standards
 - Explore design options for history and culture signage that honors Secwepemc heritage
 - Determine detailed sign materials and finishes that align with community preferences for durability
- Establish implementation priorities and potential phasing based on community feedback and identified needs.

This approach will help establish a clear foundation for the next phase of the project, where the preferred concept will be refined and finalized through detailed design documentation and technical specifications. This phase will also support procurement processes and vendor selection. Ultimately, these steps will contribute to the development of a comprehensive signage and wayfinding strategy that emphasizes consistent design standards, durable and context-appropriate materials, inclusive design principles, and thoughtful placement that responds directly to the needs identified by the community.

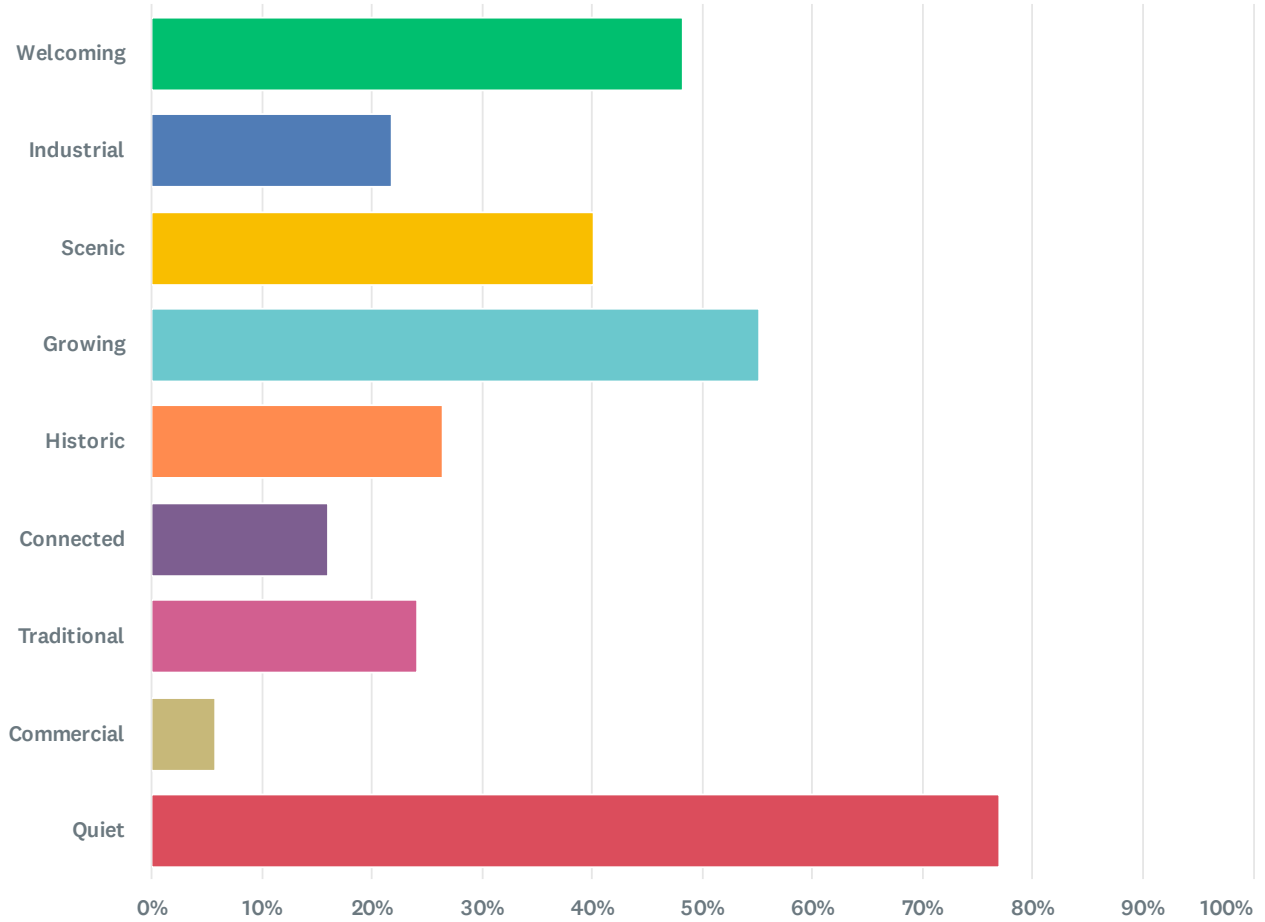
Thank you to everyone who took the time to participate in the survey and engagement process, including members of Simpcw First Nation. Your insights and perspectives are invaluable in shaping the future of signage and wayfinding in the District of Barriere.

Appendix:

Detailed Survey Results



Q1 From the list below, select at least 3 words that best describe Barriere today. (Please select at least 3).

Answered: 87 Skipped: 0



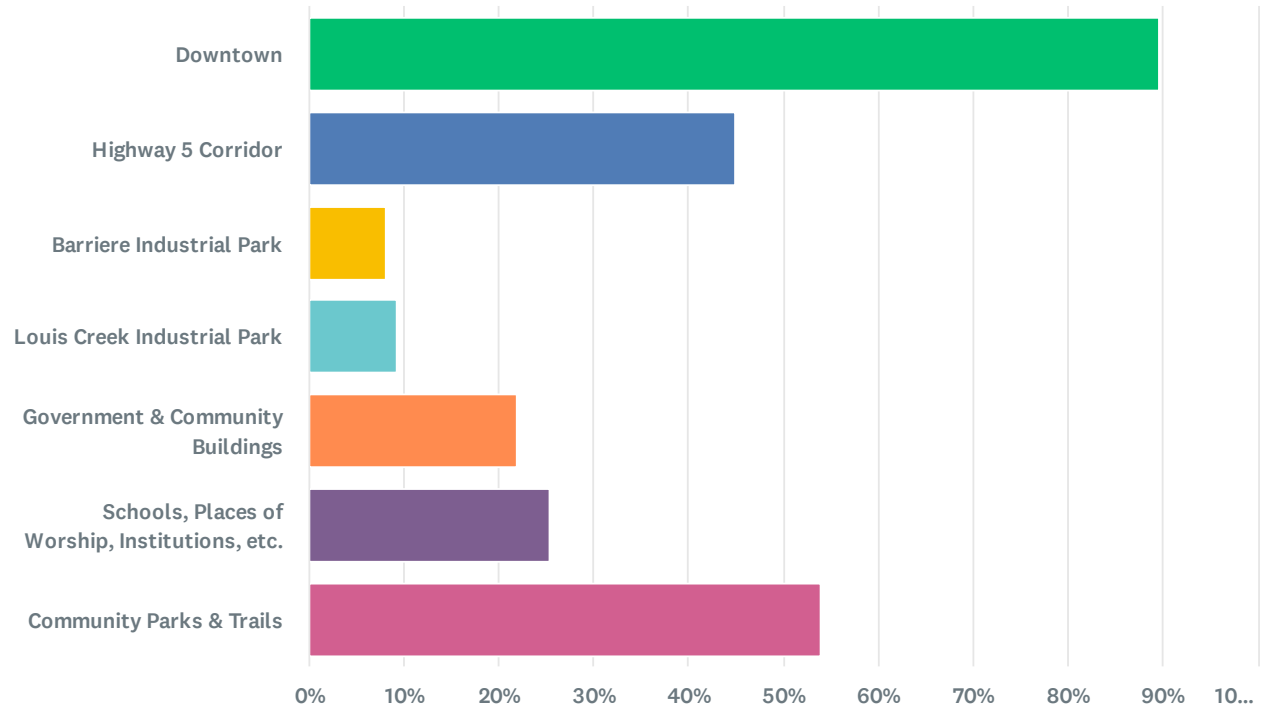
Answer Choices	Percentage	Responses
● Welcoming	48.28%	42
● Industrial	21.84%	19
● Scenic	40.23%	35
● Growing	55.17%	48
● Historic	26.44%	23
● Connected	16.09%	14
Total		274

District of Barriere - Signage and Wayfinding

Answer Choices	Percentage	Responses
 Traditional	24.14%	21
 Commercial	5.75%	5

Q2 Which areas of Barriere do you visit most often (not including your home or workplace)? (Select up to 3).

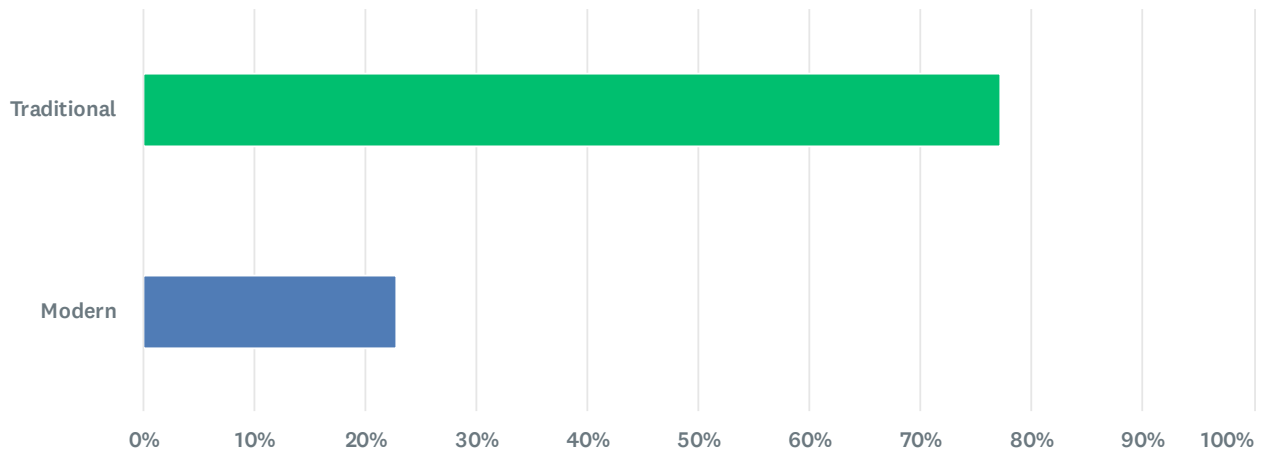
Answered: 87 Skipped: 0



Answer Choices	Percentage	Responses
● Downtown	89.66%	78
● Highway 5 Corridor	44.83%	39
● Barriere Industrial Park	8.05%	7
● Louis Creek Industrial Park	9.20%	8
● Government & Community Buildings	21.84%	19
● Schools, Places of Worship, Institutions, etc.	25.29%	22
● Community Parks & Trails	54.02%	47
Total		220

Q3 Which of the pictures below do you associate the most with Barriere?

Answered: 79 Skipped: 8



Answer Choices	Percentage	Responses
● Traditional	77.22%	61
● Modern	22.78%	18
Total		79



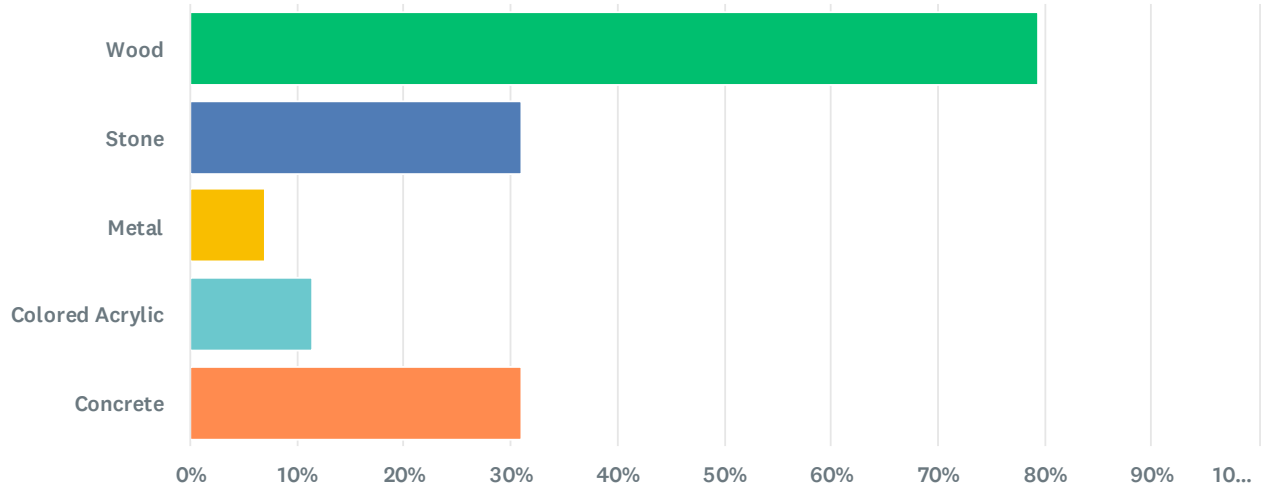
Traditional



Modern

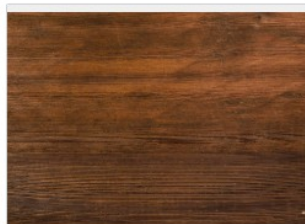
Q4 Select the materials that best reflect Barriere's character or identity. Choose as many as you want.

Answered: 87 Skipped: 0

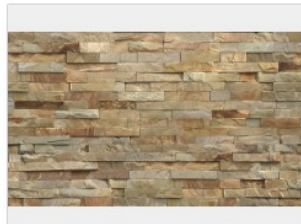


Answer Choices	Percentage	Responses
● Wood	79.31%	69
● Stone	31.03%	27
● Metal	6.90%	6
● Colored Acrylic	11.49%	10
● Concrete	31.03%	27
Total		139

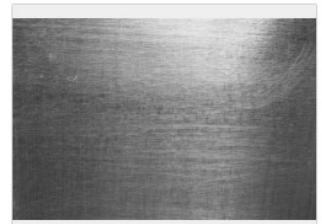
***OPTIONS PROVIDED**



Wood



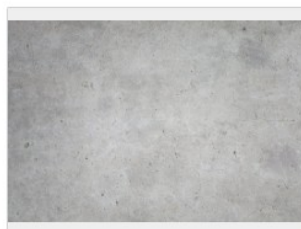
Stone



Metal



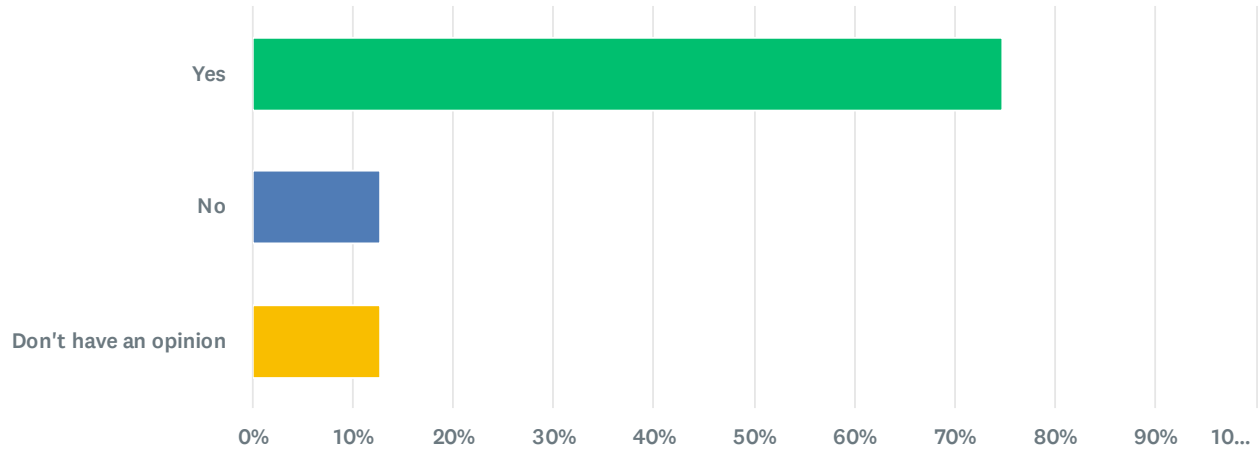
Colored Acrylic



Concrete

Q5 Do you feel color is important in how Barriere presents itself to residents and visitors?

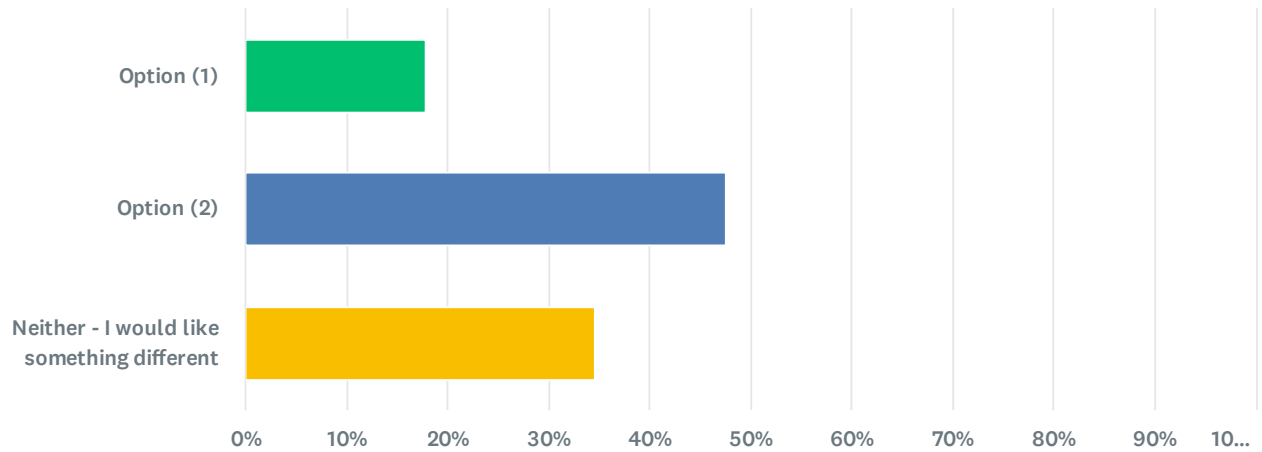
Answered: 87 Skipped: 0



Answer Choices	Percentage	Responses
● Yes	74.71%	65
● No	12.64%	11
● Don't have an opinion	12.64%	11
Total		87

Q6 Please tell us which of the color palette would you prefer to see in future Barriere?*

Answered: 84 Skipped: 3



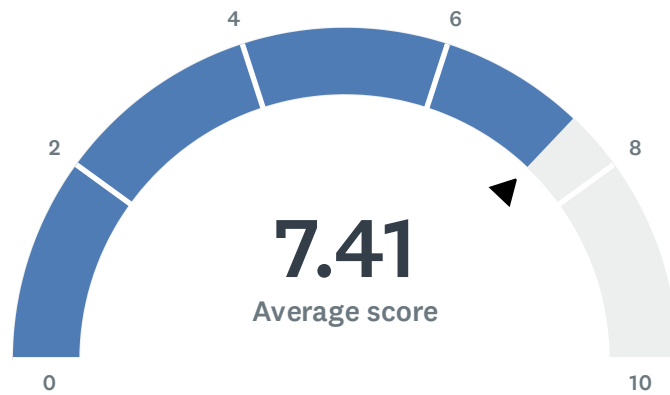
Answer Choices	Percentage	Responses
● Option (1)	17.86%	15
● Option (2)	47.62%	40
● Neither - I would like something different	34.52%	29
Total		84

*OPTIONS PROVIDED



Q7 On a scale of 1–10, how important is clear wayfinding signage in Barriere for residents, and visitors?

Answered: 82 Skipped: 5



Basic statistics ⓘ				
Minimum	Maximum	Median	Mean	Standard Deviation
0.00	10.00	8.00	7.41	2.58

District of Barriere - Signage and Wayfinding

#		DATE
1	10	2/12/2026 10:40 AM
2	7	2/12/2026 12:41 AM
3	7	2/10/2026 6:26 PM
4	10	2/10/2026 4:04 PM
5	9	2/10/2026 2:53 PM
6	7	2/10/2026 11:03 AM
7	10	2/7/2026 8:54 PM
8	10	2/7/2026 12:29 PM
9	10	2/7/2026 9:17 AM
10	9	2/7/2026 2:31 AM
11	10	2/6/2026 7:43 PM
12	8	2/6/2026 5:56 PM
13	10	2/6/2026 3:14 PM
14	7	2/6/2026 9:59 AM
15	10	2/5/2026 4:32 PM
16	5	2/5/2026 4:08 PM
17	10	2/5/2026 11:44 AM
18	3	2/5/2026 9:10 AM
19	8	2/4/2026 10:51 PM
20	9	1/30/2026 7:15 PM
21	5	1/30/2026 8:33 AM
22	10	1/29/2026 3:46 PM
23	9	1/29/2026 2:41 PM
24	10	1/29/2026 8:18 AM
25	10	1/29/2026 7:09 AM
26	10	1/29/2026 5:24 AM
27	10	1/29/2026 3:05 AM
28	9	1/28/2026 9:31 PM
29	8	1/28/2026 4:27 PM
30	6	1/28/2026 12:12 PM
31	10	1/28/2026 9:37 AM
32	8	1/28/2026 8:47 AM
33	6	1/28/2026 7:17 AM
34	9	1/28/2026 6:26 AM
35	4	1/28/2026 1:23 AM
36	9	1/27/2026 11:39 PM

District of Barriere - Signage and Wayfinding

37	8	1/27/2026 11:25 PM
38	5	1/27/2026 11:00 PM
39	7	1/27/2026 9:05 PM
40	6	1/27/2026 7:58 PM
41	5	1/27/2026 7:52 PM
42	3	1/27/2026 7:31 PM
43	10	1/27/2026 7:12 PM
44	0	1/27/2026 6:50 PM
45	5	1/27/2026 6:43 PM
46	8	1/27/2026 6:10 PM
47	10	1/27/2026 5:59 PM
48	10	1/27/2026 5:54 PM
49	5	1/27/2026 5:42 PM
50	0	1/27/2026 3:56 PM
51	8	1/27/2026 3:46 PM
52	9	1/27/2026 3:19 PM
53	5	1/27/2026 2:49 PM
54	2	1/27/2026 2:08 PM
55	5	1/27/2026 2:07 PM
56	10	1/27/2026 1:52 PM
57	10	1/27/2026 1:43 PM
58	7	1/27/2026 1:27 PM
59	10	1/27/2026 12:54 PM
60	5	1/27/2026 12:46 PM
61	10	1/27/2026 12:28 PM
62	8	1/27/2026 11:49 AM
63	7	1/27/2026 11:39 AM
64	1	1/27/2026 11:21 AM
65	10	1/27/2026 10:41 AM
66	5	1/27/2026 10:25 AM
67	7	1/27/2026 10:10 AM
68	6	1/27/2026 10:06 AM
69	5	1/27/2026 10:01 AM
70	5	1/27/2026 9:48 AM
71	2	1/27/2026 9:45 AM
72	10	1/27/2026 9:44 AM
73	7	1/27/2026 9:40 AM
74	10	1/27/2026 9:37 AM

District of Barriere - Signage and Wayfinding

75	8	1/27/2026 9:36 AM
76	8	1/27/2026 9:34 AM
77	10	1/27/2026 9:31 AM
78	9	1/27/2026 9:20 AM
79	5	1/27/2026 9:18 AM
80	7	1/27/2026 9:15 AM
81	6	1/27/2026 9:10 AM
82	7	1/27/2026 9:09 AM

Q8 When you think about Barriere's current signage, what 5 words come to your mind?

Answered: 82 Skipped: 5

#	RESPONSES	DATE
1	Confusing, out-of-date, unimaginative	2/12/2026 10:40 AM
2	Out dated	2/12/2026 12:41 AM
3	Outdated, impersonal,	2/10/2026 6:26 PM
4	How is this town laid-out?	2/10/2026 4:04 PM
5	Basic, simplistic, old ,	2/10/2026 2:53 PM
6	Not sure how to answer	2/10/2026 11:03 AM
7	Small large poor replacement common	2/7/2026 8:54 PM
8	Not enough for wayfinding	2/7/2026 12:29 PM
9	Too small and not enough	2/7/2026 9:17 AM
10	small, bland, no identity to understand	2/7/2026 2:31 AM
11	Adequate but could be more	2/6/2026 7:43 PM
12	Limited, outdated	2/6/2026 5:56 PM
13	Bigger bolder bright photogenic enthusiasm	2/6/2026 3:14 PM
14	Dull, lacking, dim, boring, utilitarian	2/6/2026 9:59 AM
15	adequate, plain, simple, non-impactful, legislated	2/5/2026 4:32 PM
16	Quite nice for a small town.	2/5/2026 4:08 PM
17	Nonexistent, unnoticeable, unclear, amateur, old	2/5/2026 11:44 AM
18	Basic, clear,	2/5/2026 9:10 AM
19	Mismatched, inconsistent, bland, improving	2/4/2026 10:51 PM
20	Small, old, farms,limited, sleepy	1/30/2026 7:15 PM
21	Confusing at 3 way stop, not as clear as could be.	1/30/2026 8:33 AM
22	Fine ,average , lacking, mediocre	1/29/2026 3:46 PM
23	We've lived here for 2 years and I still hear people talking about tails that I have no idea where they are.	1/29/2026 2:41 PM
24	Outdated. Not enough.	1/29/2026 8:18 AM
25	understated commercial uninspired	1/29/2026 7:09 AM
26	Identifiable, consistent in their design, modern; with a touch of historic feel, more could be utilized. *for question 9, signs are needed further out of town so people know what's coming, by the time they're here they've driven through and would have stopped if they knew what was here	1/29/2026 5:24 AM
27	Concise	1/29/2026 3:05 AM
28	Poor, unclear, needing improvement, minimal	1/28/2026 9:31 PM
29	Lacking, empty, growing	1/28/2026 4:27 PM

District of Barriere - Signage and Wayfinding

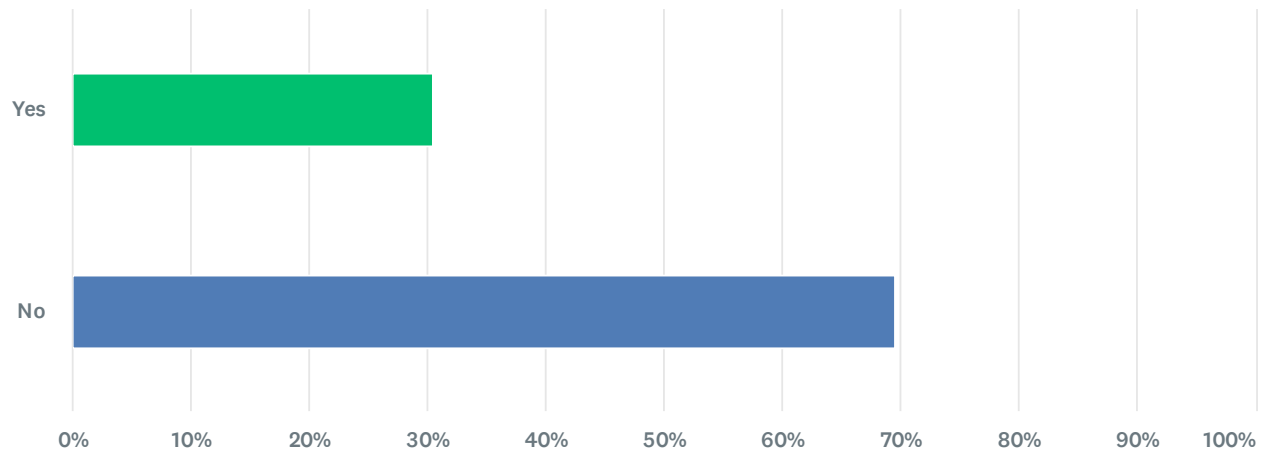
30	Not enough	1/28/2026 12:12 PM
31	Noticable - from North Not Noticable	1/28/2026 9:37 AM
32	Starting to get better but people still can't find the actual town.	1/28/2026 8:47 AM
33	Fine	1/28/2026 7:17 AM
34	Not enough. Small. Needs to support business better.	1/28/2026 6:26 AM
35	Limited outdated	1/28/2026 1:23 AM
36	Not enough signage	1/27/2026 11:39 PM
37	Minimal,	1/27/2026 11:25 PM
38	Plain,Hidden,Boring,Small, Uninviting	1/27/2026 11:00 PM
39	Lacking, basic, plain	1/27/2026 9:05 PM
40	Uncharacteristic, simple, realistic, cheap, adequate	1/27/2026 7:58 PM
41	We haven't got lost	1/27/2026 7:52 PM
42	Limited, old, outdated, bland	1/27/2026 7:31 PM
43	What signage	1/27/2026 7:12 PM
44	There are too many signs now. The important ones are there to tell people where to go, business will provide their own signs that don't have uniform colours and town branding. The school and park signs are all messed up please read a motor vehicle driver train book. Also speed limits are defined there as well and controlled and enforced under the motor vehicle act. Not the town.	1/27/2026 6:50 PM
45	Small	1/27/2026 6:43 PM
46	Outdated, poor, old ,	1/27/2026 6:10 PM
47	Boring plain outdated lacks colour	1/27/2026 5:59 PM
48	Small too far from the road	1/27/2026 5:54 PM
49	Needs some updating	1/27/2026 5:42 PM
50	Non existent, nothing to sign	1/27/2026 3:56 PM
51	D	1/27/2026 3:46 PM
52	Does not stand out, They are not memorable	1/27/2026 3:19 PM
53	Not sure	1/27/2026 2:49 PM
54	Dull	1/27/2026 2:08 PM
55	Its ok	1/27/2026 2:07 PM
56	We have signage, it's pretty average compare to other small communities in BC	1/27/2026 1:52 PM
57	Home , perfect , small , central , quiet	1/27/2026 1:43 PM
58	Boring	1/27/2026 1:27 PM
59	Hard to find. Dark	1/27/2026 12:54 PM
60	Update visibility preserve the history	1/27/2026 12:46 PM
61	adequate, functional visible, clear clean	1/27/2026 12:28 PM
62	Minimal Parks need signage	1/27/2026 11:49 AM
63	Outdated, not eye catching	1/27/2026 11:39 AM
64	Barriere is not that big of a place to worry too much about signage	1/27/2026 11:21 AM
65	Minimal, not useful, not directive	1/27/2026 10:41 AM

District of Barriere - Signage and Wayfinding

66	not sure the purpose of the question	1/27/2026 10:25 AM
67	welcoming, inconsistent, need more throughout town, needs a theme	1/27/2026 10:10 AM
68	Not sure what you want.	1/27/2026 10:06 AM
69	Isn't any	1/27/2026 10:01 AM
70	FINE,	1/27/2026 9:48 AM
71	Signage not important, modernization more important	1/27/2026 9:45 AM
72	Lacking direction to downtown	1/27/2026 9:44 AM
73	Inadequate, cheap, out of date	1/27/2026 9:40 AM
74	Non-existent, too small	1/27/2026 9:37 AM
75	They are very basic traditional	1/27/2026 9:36 AM
76	Ive never really thought about it. I like the big sign by the petro	1/27/2026 9:34 AM
77	Is there signage	1/27/2026 9:31 AM
78	Outdated	1/27/2026 9:20 AM
79	Minimal could use a bit more	1/27/2026 9:18 AM
80	lacking, invisible, basic, forgettable, normal	1/27/2026 9:15 AM
81	Residential speeds should be 30-40km/hour. Finally the sign into Barriere at the Petro was painting a colour where it was actually visible.	1/27/2026 9:10 AM
82	Outdated Not welcoming Too small	1/27/2026 9:09 AM

Q9 Do you think there is adequate signage directing people to Barriere?

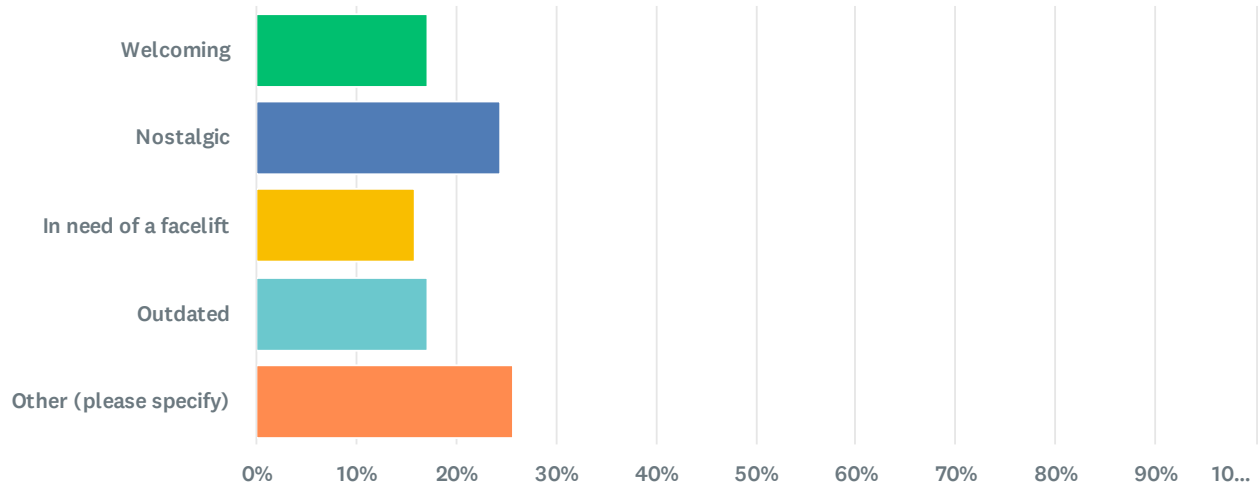
Answered: 82 Skipped: 5



Answer Choices	Percentage	Responses
● Yes	30.49%	25
● No	69.51%	57
Total		82

Q10 Gateway signage creates first impressions when entering a community. Looking at the Gateway Sign below, what do you feel?*

Answered: 82 Skipped: 5



Answer Choices	Percentage	Responses
● Welcoming	17.07%	14
● Nostalgic	24.39%	20
● In need of a facelift	15.85%	13
● Outdated	17.07%	14
● Other (please specify) Show responses	25.61%	21
Total		82

*IMAGE USED FOR REFERENCE

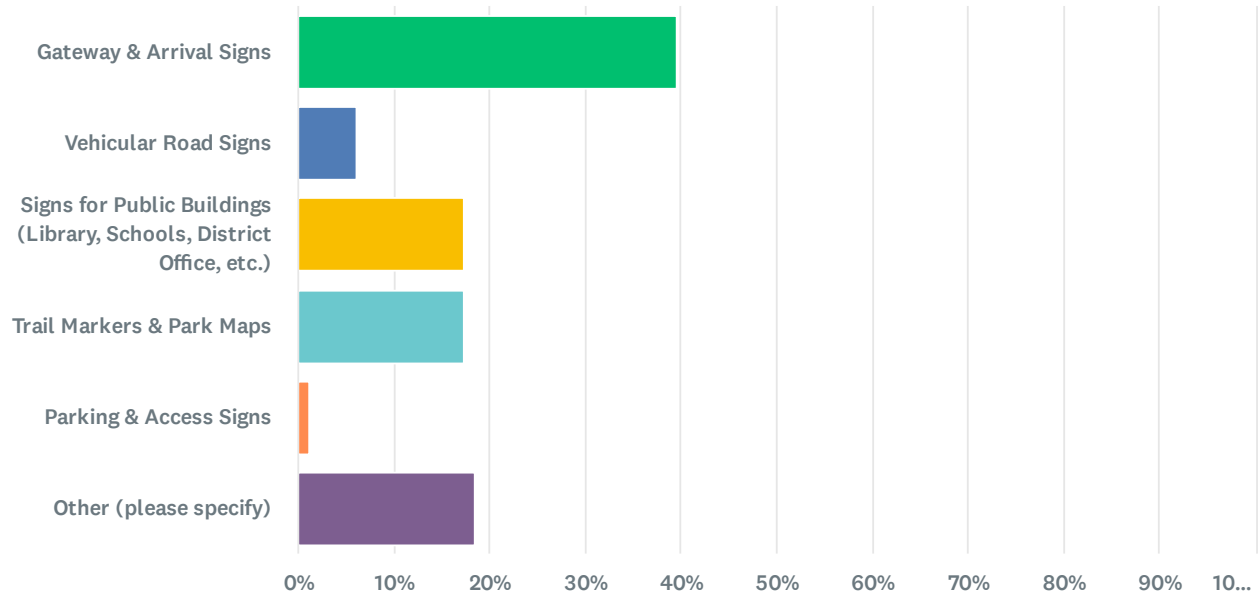


District of Barriere - Signage and Wayfinding

#	OTHER (PLEASE SPECIFY)	DATE
1	Difficult to read/notice especially at night, in the fog, and on rainy days.	2/10/2026 4:04 PM
2	Better then nothing but it's plain looking	2/7/2026 9:17 AM
3	Bigger	2/6/2026 3:14 PM
4	Nostalgic but needs something	2/4/2026 10:51 PM
5	Blahhh	1/30/2026 7:15 PM
6	I liked the idea of replacing the arch however it fell short , the top beam and lettering could be improved. I like the entry to the bandshell park	1/29/2026 3:46 PM
7	I realize this is nostalgic but it needs a facelift	1/29/2026 7:09 AM
8	Barely visible. Not eye catching. Poor design choice. Needs updating	1/28/2026 9:31 PM
9	Letters are too small. Like the wood but not enough color	1/28/2026 6:26 AM
10	Lettering to small	1/27/2026 11:00 PM
11	It just had a facelift, if they don't like what they did then that's not the taxes payers problem.	1/27/2026 6:50 PM
12	Bigger	1/27/2026 6:43 PM
13	Lacks colour and very plain	1/27/2026 5:59 PM
14	Welcoming, but a bit boring.	1/27/2026 3:46 PM
15	Dull colour, does not stand out. Small letters.	1/27/2026 3:19 PM
16	Needs lighting	1/27/2026 2:07 PM
17	The letters are too small to see from the highway.	1/27/2026 11:49 AM
18	NEEDS COULOR	1/27/2026 9:48 AM
19	Poorly done. Logs are too thin. Words hard to read. Makes Barriere look cheap.	1/27/2026 9:40 AM
20	this arch is much loved, but severely outdated.	1/27/2026 9:15 AM
21	Not prominent. Does not stand out.	1/27/2026 9:10 AM

Q11 What one type of sign would be most effective in encouraging visitors to stop in Barriere?

Answered: 81 Skipped: 6



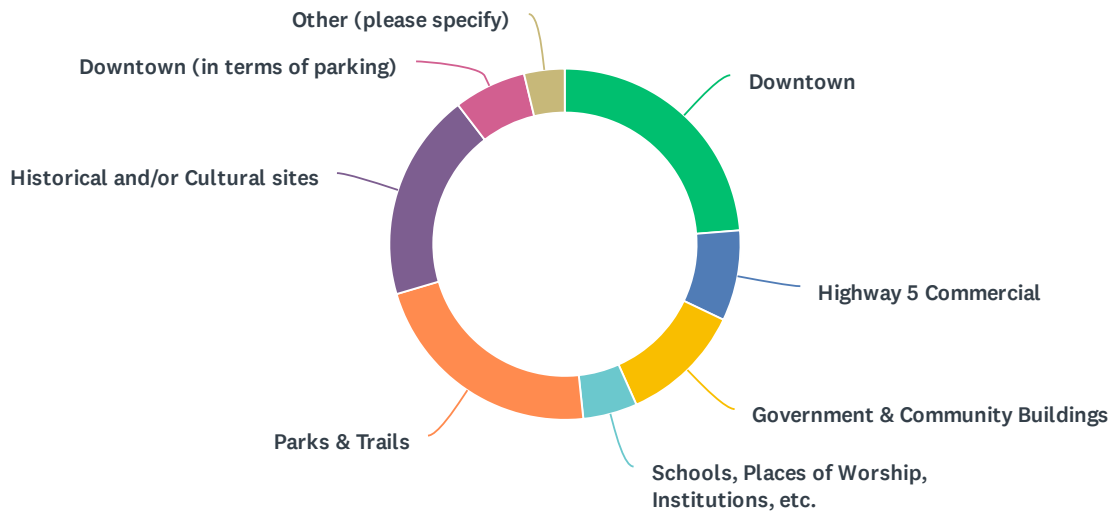
Answer Choices	Percentage	Responses
● Gateway & Arrival Signs	39.51%	32
● Vehicular Road Signs	6.17%	5
● Signs for Public Buildings (Library, Schools, District Office, etc.)	17.28%	14
● Trail Markers & Park Maps	17.28%	14
● Parking & Access Signs	1.23%	1
● Other (please specify) Show responses	18.52%	15
Total		81

District of Barriere - Signage and Wayfinding

#	OTHER (PLEASE SPECIFY)	DATE
1	Sign stating what we offer if you stop in	2/10/2026 4:06 PM
2	Large event signs by highway, clearly stating dates, address, times and directions	2/7/2026 2:38 AM
3	Signs with lighting, impactful, head turners.	2/5/2026 4:36 PM
4	All of the above plus banners	2/4/2026 10:54 PM
5	I believe gateway and parks and map signage . I often direct visitors to the bandshell and parks to walk dogs and picnic when I see them parked at gas stations or side of road near entrance to town. Actually we need signage for all of the above you mentioned	1/29/2026 3:52 PM
6	info centre, trails and parks, reason for stopping	1/29/2026 7:11 AM
7	All of them but recreation is huge, lakes, camping and I think signs for Public Buildings	1/29/2026 5:28 AM
8	All of these above. Should've been able to choose more than one of these options	1/28/2026 9:33 PM
9	Directing them downtown to businesses and out to the lakes for tourism. Also Fall Fair Grounds signage	1/28/2026 6:29 AM
10	Traditional Simpcw territory signage	1/27/2026 11:40 PM
11	Actual things other then the bank and the BCLD. We are not a tourist destination for our amenities.	1/27/2026 6:55 PM
12	What services are offered grocery store ect	1/27/2026 5:56 PM
13	I think the waterpark should be added to the sign that welcomed people just past agate Bay rd and the green Welcome Sign near Louis Creek doesn't stand out enough. I think it should be placed near the sign where the shopping & stores is just north of agate Bay rd	1/27/2026 5:46 PM
14	Update/modernized	1/27/2026 9:55 AM
15	Make the community look clean - higher standard for property cleanliness as other communities, lot maintenance (vacant) to reduce fire hazard	1/27/2026 9:13 AM

Q12 What destinations in Barriere would you like to see better signage for? Choose all that apply.

Answered: 81 Skipped: 6



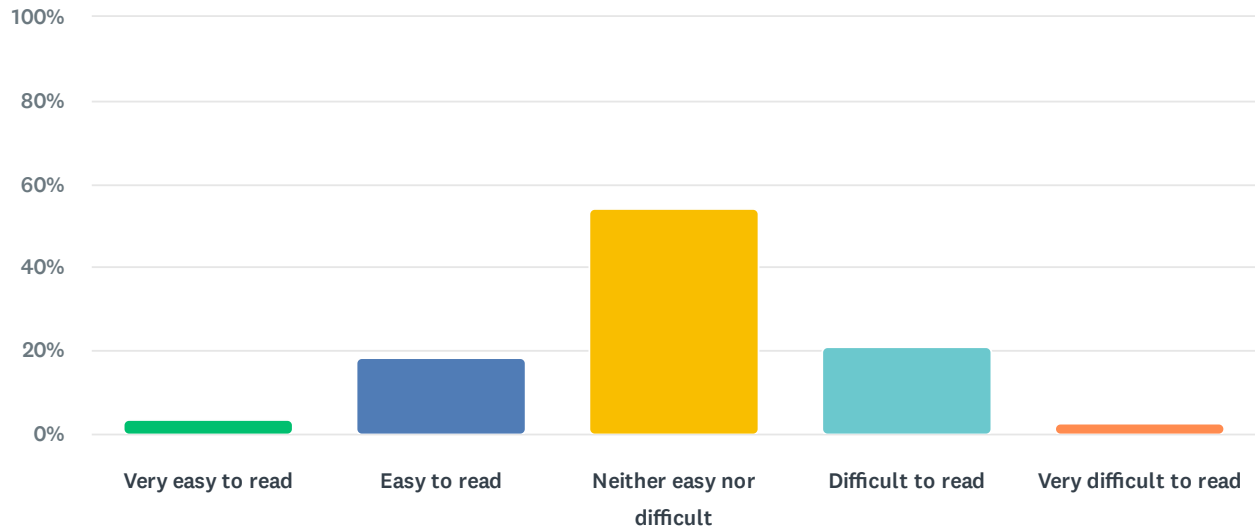
Answer Choices	Percentage	Responses
● Downtown	70.37%	57
● Highway 5 Commercial	24.69%	20
● Government & Community Buildings	33.33%	27
● Schools, Places of Worship, Institutions, etc.	14.81%	12
● Parks & Trails	65.43%	53
● Historical and/or Cultural sites	56.79%	46
● Downtown (in terms of parking)	19.75%	16
● Other (please specify) Show responses	11.11%	9
Total		240

District of Barriere - Signage and Wayfinding

#	OTHER (PLEASE SPECIFY)	DATE
1	Fairgrounds	2/12/2026 10:41 AM
2	More cultural influence of Secwepemc people's territory	2/12/2026 12:42 AM
3	large event signs and a single events posting station-sales, up coming events, sports, lost etc	2/7/2026 2:38 AM
4	Sani-dumps. Destinations - "this way to Barriere Lakes, Fair Grounds, SHOPPING, Mechanical shops (got a flat tire, get it fixed), car wash.	2/5/2026 4:36 PM
5	all of them	2/5/2026 4:09 PM
6	Multipurpose courts, playground dog walking areas. Travelers often have dogs and children that need a run and play.	1/29/2026 3:52 PM
7	Tourism signage to lakes etc.	1/28/2026 6:29 AM
8	I think we should work on fixing the ones that are there so that they're actually accurate. Not hiding behind Bridges. You know speed limit signs shouldn't hide behind Bridges. 30 zones should be applied in school zones and park zones, not willy-nilly and all of them not just some of them. And as for the question down below #14 after dark nothing's open, who cares about the signs.	1/27/2026 6:55 PM
9	Signage not important, Barriere is in need of a major change/facelift, especially downtown, Barriere needs to modernized	1/27/2026 9:55 AM

Q13 Do you think Barriere's current signs are easy to read for everyone (including seniors and people with limited vision)?

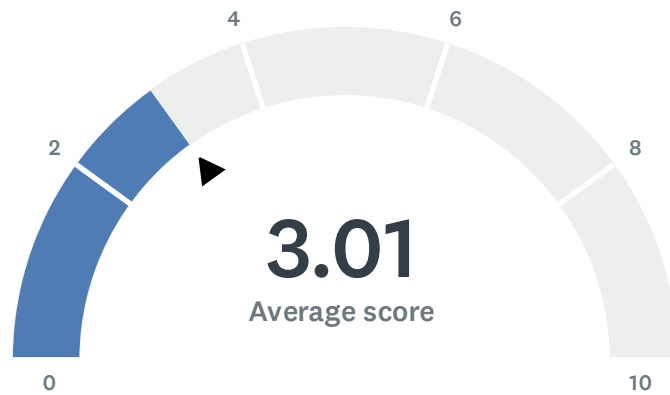
Answered: 81 Skipped: 6



Answer Choices	Percentage	Responses
● Very easy to read	3.70%	3
● Easy to read	18.52%	15
● Neither easy nor difficult	54.32%	44
● Difficult to read	20.99%	17
● Very difficult to read	2.47%	2
Total		81

Q14 How would you rate the visibility of Barriere's current signage after dark?

Answered: 81 Skipped: 6



Basic statistics (i)				
Minimum	Maximum	Median	Mean	Standard Deviation
0.00	8.00	3.00	3.01	2.04

District of Barriere - Signage and Wayfinding

#		DATE
1	2	2/12/2026 10:41 AM
2	4	2/12/2026 12:42 AM
3	5	2/10/2026 6:28 PM
4	0	2/10/2026 4:06 PM
5	1	2/10/2026 2:55 PM
6	4	2/10/2026 11:04 AM
7	1	2/7/2026 8:55 PM
8	3	2/7/2026 12:33 PM
9	2	2/7/2026 9:18 AM
10	5	2/7/2026 2:38 AM
11	4	2/6/2026 7:44 PM
12	3	2/6/2026 5:57 PM
13	1	2/6/2026 3:15 PM
14	5	2/6/2026 10:01 AM
15	5	2/5/2026 4:36 PM
16	2	2/5/2026 4:09 PM
17	0	2/5/2026 11:45 AM
18	5	2/5/2026 9:10 AM
19	3	2/4/2026 10:54 PM
20	2	1/30/2026 7:17 PM
21	5	1/30/2026 8:34 AM
22	1	1/29/2026 3:52 PM
23	5	1/29/2026 2:42 PM
24	0	1/29/2026 8:18 AM
25	3	1/29/2026 7:11 AM
26	7	1/29/2026 5:28 AM
27	5	1/29/2026 3:08 AM
28	1	1/28/2026 9:33 PM
29	6	1/28/2026 4:27 PM
30	2	1/28/2026 12:13 PM
31	5	1/28/2026 9:38 AM
32	1	1/28/2026 8:48 AM
33	5	1/28/2026 7:18 AM
34	4	1/28/2026 6:29 AM
35	3	1/28/2026 1:24 AM
36	2	1/27/2026 11:40 PM

District of Barriere - Signage and Wayfinding

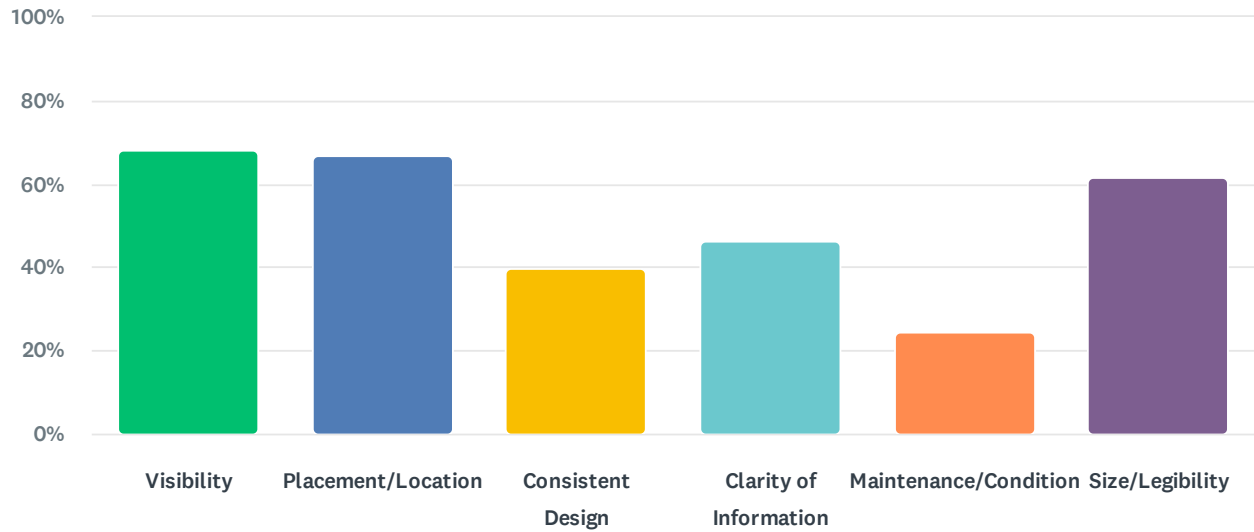
37	3	1/27/2026 11:26 PM
38	1	1/27/2026 11:01 PM
39	4	1/27/2026 9:08 PM
40	5	1/27/2026 7:59 PM
41	4	1/27/2026 7:53 PM
42	2	1/27/2026 7:33 PM
43	1	1/27/2026 7:13 PM
44	8	1/27/2026 6:55 PM
45	4	1/27/2026 6:44 PM
46	3	1/27/2026 6:12 PM
47	3	1/27/2026 6:01 PM
48	2	1/27/2026 5:56 PM
49	7	1/27/2026 5:46 PM
50	2	1/27/2026 3:57 PM
51	1	1/27/2026 3:47 PM
52	0	1/27/2026 3:22 PM
53	0	1/27/2026 2:50 PM
54	2	1/27/2026 2:08 PM
55	5	1/27/2026 1:53 PM
56	5	1/27/2026 1:43 PM
57	1	1/27/2026 1:27 PM
58	0	1/27/2026 12:55 PM
59	2	1/27/2026 12:48 PM
60	8	1/27/2026 12:29 PM
61	4	1/27/2026 11:50 AM
62	3	1/27/2026 11:41 AM
63	0	1/27/2026 11:22 AM
64	4	1/27/2026 10:43 AM
65	4	1/27/2026 10:26 AM
66	5	1/27/2026 10:11 AM
67	6	1/27/2026 10:08 AM
68	1	1/27/2026 10:03 AM
69	6	1/27/2026 9:55 AM
70	0	1/27/2026 9:49 AM
71	1	1/27/2026 9:46 AM
72	1	1/27/2026 9:42 AM
73	4	1/27/2026 9:38 AM
74	3	1/27/2026 9:38 AM

District of Barriere - Signage and Wayfinding

75	5	1/27/2026 9:35 AM
76	3	1/27/2026 9:32 AM
77	2	1/27/2026 9:21 AM
78	5	1/27/2026 9:20 AM
79	1	1/27/2026 9:16 AM
80	1	1/27/2026 9:13 AM
81	0	1/27/2026 9:10 AM

Q15 What could be improved about signage in Barriere? Select all that apply.

Answered: 78 Skipped: 9



Answer Choices	Percentage	Responses
● Visibility	67.95%	53
● Placement/Location	66.67%	52
● Consistent Design	39.74%	31
● Clarity of Information	46.15%	36
● Maintenance/Condition	24.36%	19
● Size/Legibility	61.54%	48
Total		239

Q16 What signage do you feel is missing in Barriere? Select all that apply.

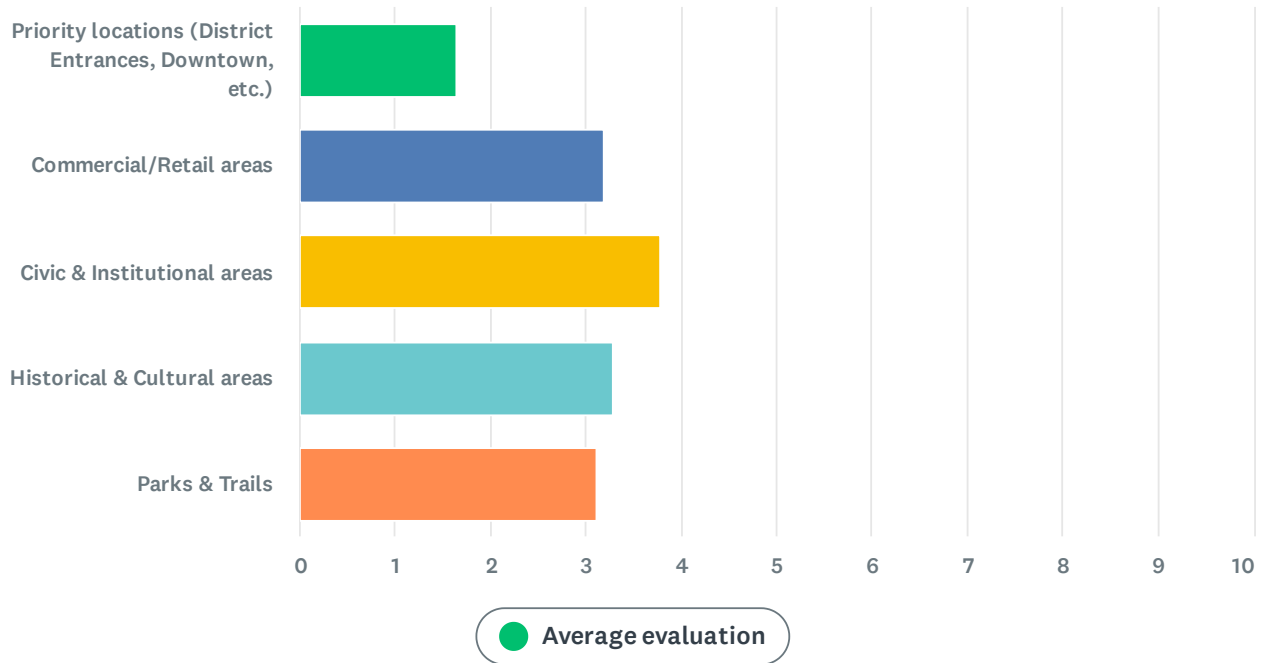
Answered: 78 Skipped: 9



Answer Choices	Percentage	Responses
● Gateway & Arrival Signs	48.72%	38
● Vehicular Road Signs	19.23%	15
● Signs for Walkers & Pedestrians	39.74%	31
● Parking & Access Signs	15.38%	12
● Signs for Public Buildings (Library, Schools, District Office etc.)	48.72%	38
● Trail Markers & Park Maps	64.10%	50
● History, Culture & Storytelling Signs	60.26%	47
● Regulatory & Safety Signs	6.41%	5
● Temporary, Event & Seasonal Signs	52.56%	41
● Digital Signs	17.95%	14
Total		291

Q17 Please rank the following areas in order of priority for signage improvements in 2026. (Drag and drop the items so that #1 is your highest priority and #5 is your lowest).

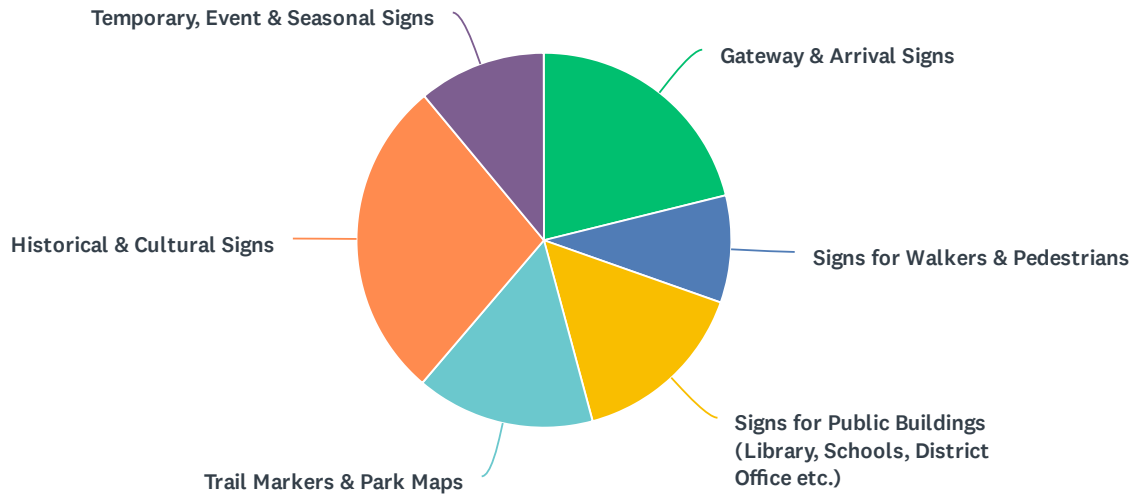
Answered: 74 Skipped: 13



	1	2	3	4	5	Total	Weighted ...
Priority locations (District Entrances, Downtown, etc.)	64.86% 48	16.22% 12	10.81% 8	6.76% 5	1.35% 1	74	1.64
Commercial/Retail areas	6.76% 5	22.97% 17	29.73% 22	25.68% 19	14.86% 11	74	3.19
Civic & Institutional areas	2.70% 2	16.22% 12	20.27% 15	22.97% 17	37.84% 28	74	3.77
Historical & Cultural areas	12.16% 9	20.27% 15	17.57% 13	27.03% 20	22.97% 17	74	3.28
Parks & Trails	13.51% 10	24.32% 18	21.62% 16	17.57% 13	22.97% 17	74	3.12
						370	3.00

Q18 Where would you like to see bilingual signage i.e. English/ Secwepemctsin? Select all that apply.

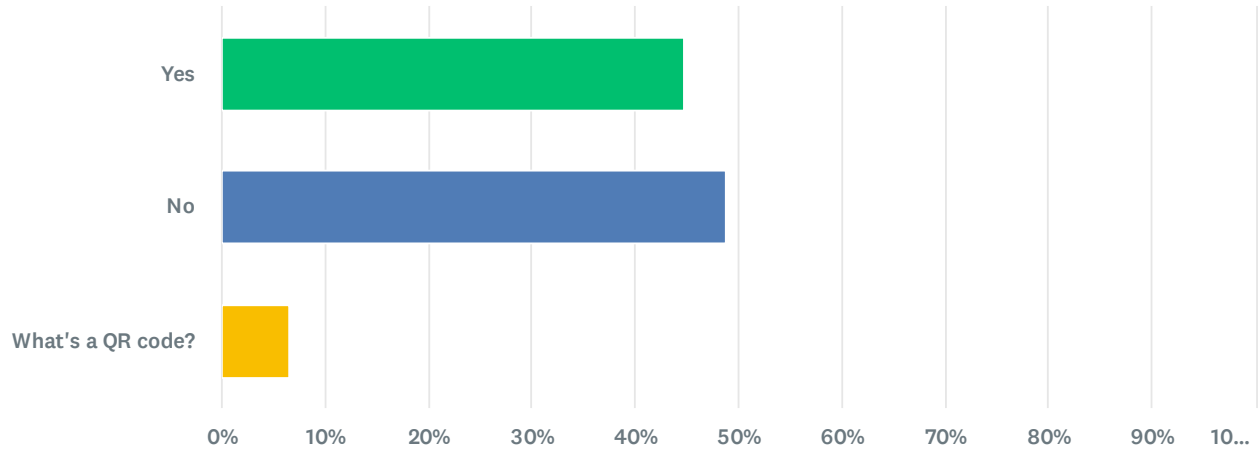
Answered: 78 Skipped: 9



Answer Choices	Percentage	Responses
● Gateway & Arrival Signs	61.54%	48
● Signs for Walkers & Pedestrians	26.92%	21
● Signs for Public Buildings (Library, Schools, District Office etc.)	44.87%	35
● Trail Markers & Park Maps	44.87%	35
● Historical & Cultural Signs	80.77%	63
● Temporary, Event & Seasonal Signs	32.05%	25
Total		227

Q19 Would you support the use of QR codes on wayfinding signs to access maps, historical information, or business directories?

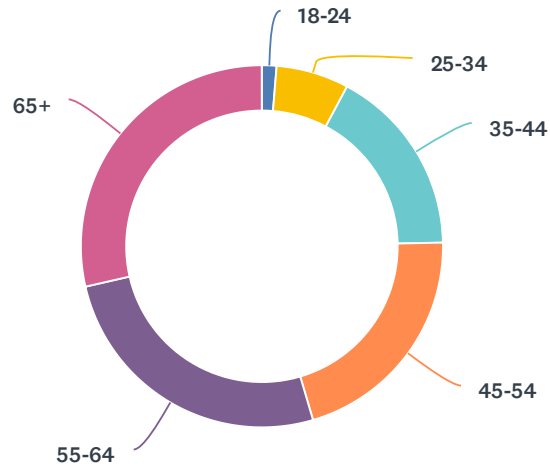
Answered: 76 Skipped: 11



Answer Choices	Percentage	Responses
● Yes	44.74%	34
● No	48.68%	37
● What's a QR code?	6.58%	5
Total		76

Q20 What age are you?

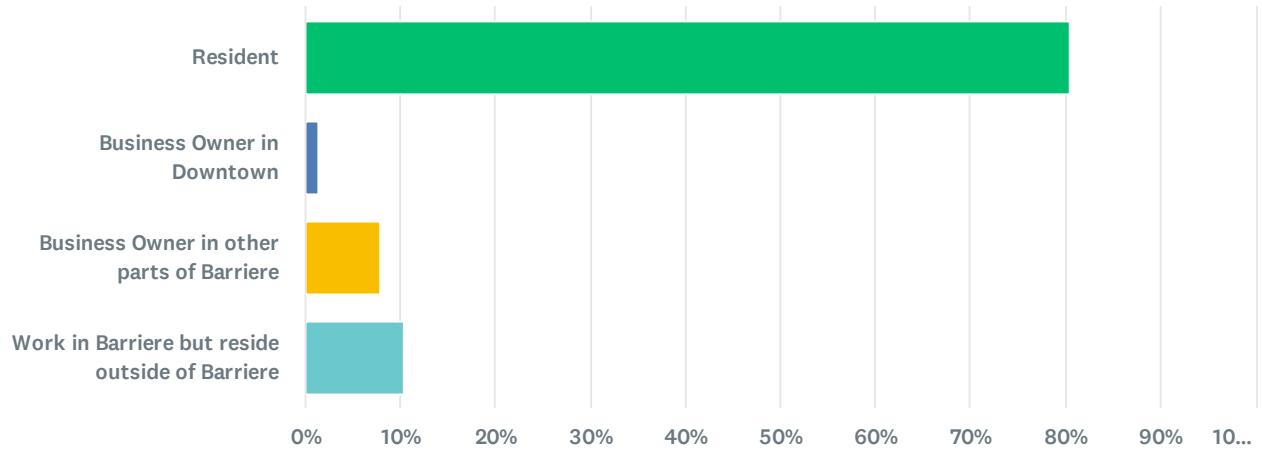
Answered: 77 Skipped: 10



Answer Choices	Percentage	Responses
● Under 18	0%	0
● 18-24	1.30%	1
● 25-34	6.49%	5
● 35-44	16.88%	13
● 45-54	20.78%	16
● 55-64	25.97%	20
● 65+	28.57%	22
Total		77

Q21 What best describes you?

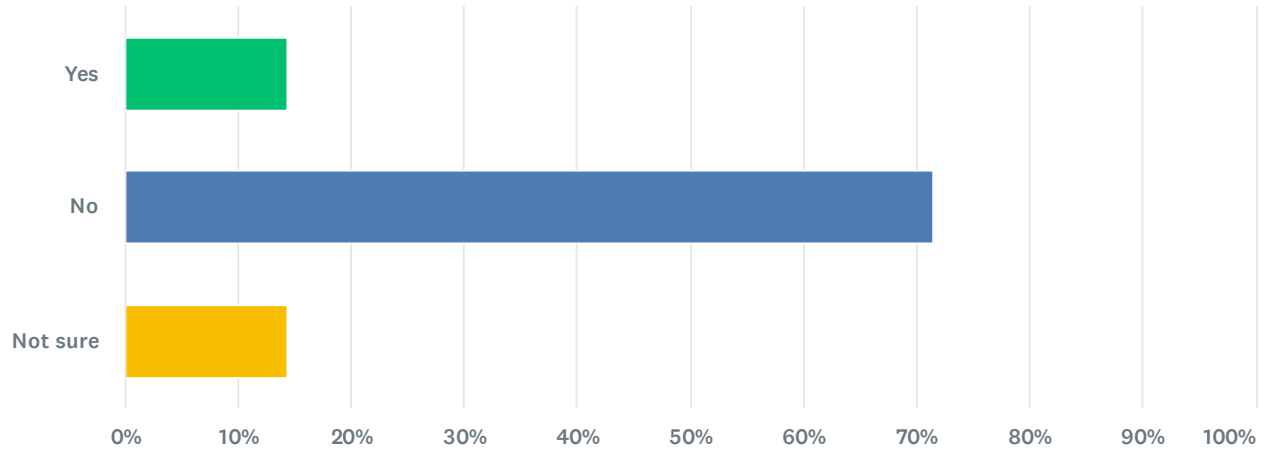
Answered: 77 Skipped: 10



Answer Choices	Percentage	Responses
● Resident	80.52%	62
● Business Owner in Downtown	1.30%	1
● Business Owner in other parts of Barriere	7.79%	6
● Work in Barriere but reside outside of Barriere	10.39%	8
Total		77

Q22 Do you feel the District's current signage affects how easily customers can find your business or the downtown core?

Answered: 7 Skipped: 80



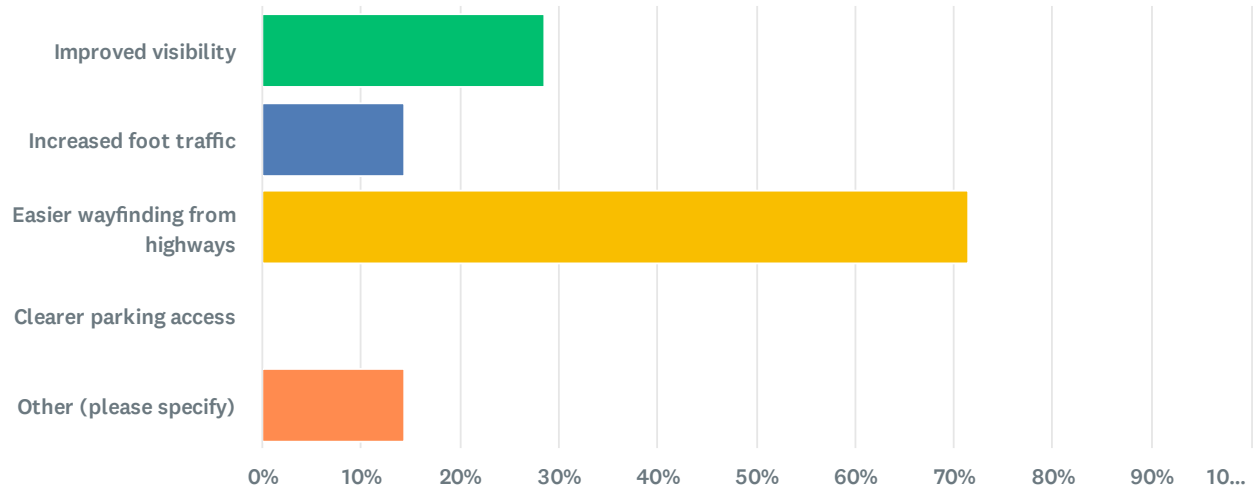
Answer Choices	Percentage	Responses
● Yes	14.29%	1
● No	71.43%	5
● Not sure	14.29%	1
Show comments		
Total		7

District of Barriere - Signage and Wayfinding

#	IF YES, (PLEASE SPECIFY)	DATE
1	I am in Louis Creek - not part of the Barriere district but I am part of the distric chamber and often feel Louis Creek and my business is overlooked	1/29/2026 7:19 AM
2	There is street signs that's how you find my house then you see my business sign.	1/27/2026 7:00 PM

Q23 In what ways could improved directional signage support your business or organization? (Select all that apply)

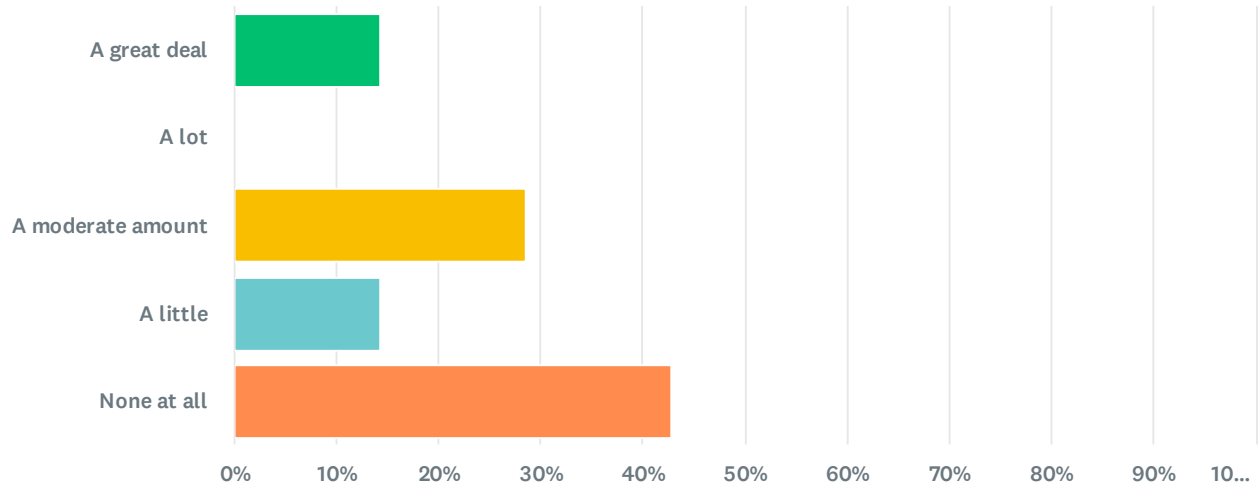
Answered: 7 Skipped: 80



Answer Choices	Percentage	Responses
● Improved visibility	28.57%	2
● Increased foot traffic	14.29%	1
● Easier wayfinding from highways	71.43%	5
● Clearer parking access	0%	0
● Other (please specify)	14.29%	1
Total		9

Q24 How much impact would directional signage have on your business compared to other improvements?

Answered: 7 Skipped: 80



Answer Choices	Percentage	Responses
● A great deal	14.29%	1
● A lot	0%	0
● A moderate amount	28.57%	2
● A little	14.29%	1
● None at all	42.86%	3
Total		7

Q25 What could the District do to better support downtown businesses through signage or wayfinding?

Answered: 7 Skipped: 80

#	RESPONSES	DATE
1	More visible signage	2/6/2026 6:02 PM
2	I was not sure how to rank question that asked me to put the 5 suggestions in order, and one of the question that asked for other did not have an option to type. Signage indicating that there is a downtown, signage of some kind acknowledging what is downtown. I did not respond to the question that had 2 "facade" styles - modern or traditional as neither had any relevance to what I see when I am in Barriere, Would LOVE to see an aesthetic makeover downtown	1/29/2026 7:19 AM
3	A list of all Businesses in the Area via FaceBook etc.	1/28/2026 9:42 AM
4	Better signage that town is off hwy 5	1/27/2026 11:07 PM
5	Fix the street lights so people can see.	1/27/2026 7:00 PM
6	more information	1/27/2026 12:32 PM
7	Larger signage	1/27/2026 9:12 AM

District of Barriere

Signage & Wayfinding

What We Heard Report | March 2026

